

## Sony Connection Guide

Gary Friedman has earned a reputation for clear explanations and a ridiculous attention to detail. And his book on the RX100 VI and RX100 VA doesn't disappoint!

*David Busch's Sony Alpha a7C Guide to Digital Photography* is the most comprehensive resource and reference for Sony's ultra-compact 24-megapixel full frame mirrorless camera. The a7C packs large sensor image quality and low light performance into the world's smallest full-frame camera with in-body five-axis image stabilization. The perfect companion for travel photography under the most demanding conditions, it's also fast enough for 10 frames-per-second action photography bursts, and delivers the resolution the most demanding landscape or fine-art photographer require.

With fast, sensor-based 693-point phase detect autofocus (with real-time face and eye tracking), and 4K and full HD video capabilities, the a7C has all the tools needed to take incredible still images and capture compelling movies and video blogs. This book will show you how to master those features as you explore the world of digital photography and hone your creativity with your a7C.

Filled with detailed how-to steps and full-color illustrations, *David Busch's Sony Alpha a7C Guide to Digital Photography* covers every feature of this camera in depth, from taking your first photos through advanced details of setup, exposure, lens selection, lighting, and more, and relates each feature to specific photographic techniques and situations. Also included is the handy camera "roadmap" chapter, an easy-to-use visual guide to the camera's features and controls. Learn when to use every option and, more importantly, when not to use them, by following the author's recommended settings for each menu entry. With best-selling photographer and mentor David Busch as your guide, you'll quickly have full creative mastery of your camera's capabilities, whether you're shooting on the job, as an advanced enthusiast exploring full frame photography for the first time, or are just out for fun. Start building your knowledge and confidence, while bringing your vision to light with the Sony a7C.

Gary Friedman has earned a reputation for clear explanations and a ridiculous attention to detail. And his 700+ page, instantly-downloadable, full-color ebook on the A7R III doesn't disappoint!

Photographer's Guide to the Sony a7C is a full-color, fully illustrated guide book covering all features and operations of the a7C mirrorless, compact, full-frame interchangeable-lens digital camera. With this book, author Alexander S. White provides users of the a7C with a manual covering all aspects of the camera's operation. Using a tutorial-like approach, the book shows beginning and intermediate photographers how to accomplish things with the a7C, and explains when and why to use the camera's many features. The book provides details

about the camera's shooting modes as well as its menu options for shooting, playback, setup, video, Wi-Fi, Bluetooth, and special effects. The book covers the a7C's ability to use its touch screen for focusing and enlarging images in some situations, its upgraded autofocus system, which includes real-time tracking autofocus as well as automatic focusing on the eyes of humans or animals, and the camera's wide range of options for assigning its control buttons, dial, and wheel to carry out photographic functions. The book includes more than 400 color photographs that illustrate the camera's controls, display screens, and menus. The images include photographs taken using the a7C's various shooting modes and its Creative Style and Picture Effect menu options, with settings that alter the appearance of images. The book provides concise introductions to topics such as street photography and astrophotography, and explains how to use the camera's Wi-Fi and Bluetooth features to transfer images to a smartphone or tablet, to control the camera from such a device, and to add location information to images. The book includes a full discussion of the video features of the a7C, which can shoot HD and 4K (ultra-HD) movies, with manual control of exposure and focus during recording. The book explains the camera's numerous features for professional-level videography, including Picture Profiles that allow adjustment of settings such as gamma curve, black level, knee, and detail. The book describes steps for recording 4K video to an external video recorder using the "clean" video output from the camera's HDMI port. In three appendices, the book discusses accessories for the a7C, including lenses, cases, power sources, remote controls, microphones and external flash units, and includes a list of websites and other resources for further information. The book includes an appendix with "quick tips" on how to take advantage of the camera's features in the most efficient ways possible. This guide to the a7C includes a detailed index, so the reader can quickly locate information about any particular feature or aspect of the camera.

Love your new 20 megapixel wonder, but having a hard time understanding (and configuring!) all those features? Written for the advanced user (with tutorials and easy explanations in case you are not so advanced), this easy-to-understand yet thorough guide provides a complete instruction manual which explains each feature in plain English and provides hundreds of visual examples as well. In this 613-page, book you'll learn: \* What every mode, button and function does - in plain, easy-to-understand language. \* My personal camera configuration \* Unique features of the RX-10 II, including the unusually high Flash Sync Speed \* How to decypher the alphabet soup that are the video standards; \* NFC, Wi-Fi, and step-by-step instructions on using them. \* Which of the new downloadable ""apps"" are actually useful. \* A tutorial to get the benefits of shooting RAW, and a condensed guide to the basics. \* A set of ""Cliffs Notes"" TIP cards  
Downloadable versions also available at the author's website.

With this book, author Alexander S. White provides users of the a6400 with a manual covering all aspects of the camera's operation. Using a tutorial-like

approach, the book shows beginning and intermediate photographers how to accomplish things with the a6400, and explains when and why to use the camera's many features. The book provides details about the camera's shooting modes as well as its menu options for shooting, playback, setup, video, Wi-Fi, Bluetooth, and special effects. The book covers the a6400's ability to use its touch screen for focusing and enlarging images in some situations, its upgraded autofocus system, which includes automatic focusing on the eyes of humans or animals, and the camera's wide range of options for assigning its control buttons, dial, and wheel to carry out photographic functions. The book includes more than 450 color photographs that illustrate the camera's controls, display screens, and menus. The images include photographs taken using the a6400's Scene mode, with settings optimized for subjects such as landscapes, sunsets, portraits, and action shots; and its Creative Style and Picture Effect menu options, with settings that alter the appearance of images. The book provides concise introductions to topics such as street photography and infrared photography, and explains how to use the camera's Wi-Fi and Bluetooth features to transfer images to a smartphone or tablet, to control the camera from such a device, and to add location information to images. The book includes a full discussion of the video features of the a6400, which can shoot HD and 4K (ultra-HD) movies, with manual control of exposure and focus during recording. The book explains the camera's numerous features for professional-level videography, including Picture Profiles that allow adjustment of settings such as gamma curve, black level, knee, and detail. The book describes steps for recording 4K video to an external video recorder using the "clean" video output from the camera's HDMI port. In three appendices, the book discusses accessories for the a6400, including cases, power sources, remote controls, microphones and external flash units, and includes a list of websites and other resources for further information. The book includes an appendix with "quick tips" on how to take advantage of the camera's features in the most efficient ways possible. This guide to the a6400 includes a detailed index, so the reader can quickly locate information about any particular feature or aspect of the camera.

David Busch's Sony Alpha a6300/ILCE-6300 Guide to Digital Photography is the most comprehensive reference and guide book available for Sony's advanced APS-C mirrorless camera. This eagerly-anticipated enthusiast/professional digital camera features a new 24 megapixel sensor with 425 embedded phase-detect pixels for lightning-fast autofocus at up to 11 frames per second. With an electronic shutter that provides a silent shooting option, stunning 4K/UHD video capabilities, and ISO sensitivities up to ISO 51,200, the a6300/ILCE-6300 is a versatile digital camera that's simple to use, yet boasts features demanded by the most avid photo buff. With this book in hand, you will discover all the capabilities of the Sony Alpha a6300/ILCE-6300 as you explore the world of digital photography, develop your creativity, and capture the best photographs

you've ever taken. Filled with detailed how-to steps and full-color illustrations, David Busch's Sony Alpha a6300/ILCE-6300 Guide to Digital Photography describes every feature of this sophisticated camera in depth, from taking your first photos through advanced details of setup, exposure, lens selection, lighting, and more. It relates each feature to specific photographic techniques and situations. Also included is the handy camera "roadmap," an easy-to-use visual guide to the a6300/ILCE-6300's features and controls. Learn when to use every option and, more importantly, when not to use them, by following the author's recommended settings for every menu entry. With best-selling photographer and mentor David Busch as your guide, you'll quickly have full creative mastery of your camera's capabilities, whether you're shooting on the job, taking pictures as an advanced enthusiast pushing the limits of your imagination, or are just out for fun. Start building your knowledge and confidence, while bringing your vision to light with the Sony Alpha a6300/ILCE-6300.

This book is a complete manual for users of the Sony Cyber-shot DSC-RX100 VII camera, one of the most advanced, but still pocketable, cameras available. With this book, author Alexander White provides users of the RX100 VII with a guide to all aspects of the camera's operation, including its many advanced settings for autofocus and exposure control. Using a tutorial-like approach, the book shows beginning and intermediate photographers how to take still images and record video with the RX100 VII, and explains when and why to use the camera's many features. The book provides details about the camera's automatic and advanced shooting modes, including continuous shooting at rates as fast as 20 frames per second, with short bursts as fast as 90 frames per second, as well as its numerous menu options for shooting, playback, and setup. The book includes information about using Wi-Fi and Bluetooth connections for image transfer, remote control, and adding location information to images. The book has more than 500 color photographs or illustrations that help explain the camera's menus, shooting screens, and features. These images include examples of photographs taken using the RX100 VII's Scene mode, with settings optimized for subjects such as landscapes, sunsets, portraits, low-light, and action shots; and the Creative Style and Picture Effect menu options, with settings that alter the appearance of images. The book also provides introductions to topics such as street photography, astrophotography, and digiscoping, with photographic examples. The book includes a full discussion of the video features of the RX100 VII, which can shoot HD and 4K (ultra-HD) movies, and which offers manual control of exposure and focus during movie recording. The book explains the camera's numerous features that are useful for professional-level videography, including Picture Profiles that allow adjustment of settings such as gamma curve, black level, knee, and detail. The book provides detailed information about recording 4K video to an external video recorder using the "clean" video output from the camera's HDMI port. In three appendices, the book discusses accessories for the RX100 VII, including cases, power sources, grips, remote controls, and filter adapters, and includes a list of websites and other resources for further information. The book includes an appendix with "quick tips" on how to take advantage of the camera's features in the most efficient ways possible. This guide to

the RX100 VII includes a detailed index, so the reader can quickly find needed information about any particular feature or aspect of the camera.

The Sony A9 needs no introduction... but if you're an owner of this incredible camera, you probably could use a friendly hand explaining the myriad of options and settings. In this book which is aimed at the professional shooter, every function in Mr. Friedman's famous approachable, easy-to-understand yet technically thorough style. All focusing, exposure, and video modes are clearly explained, and many suggestions for combinations of settings that lend themselves to certain shooting situations are explained.

The Sony Alpha 6500 camera builds upon the company's best-selling Alpha 6000, and adds a significant amount of new features. Professional photographer Gary Friedman explains the myriad of features in an approachable and easy-to-understand way, explaining not only the "what" but also the "why" and in what situations you'd want to use which feature. In this 657-page book you will learn: \* What every mode, button and function does - in plain, easy-to-understand language. \* Gary's personal camera configuration \* Unique features of the A6500, including why you'll never know just how distorted your kit lens is.: -) \* Shooting in 4K and how to choose the best mode for YOU. \* NFC, Wi-Fi, and step-by-step instructions on using them. \* Which of the new downloadable "apps" are actually useful. \* A tutorial to get the benefits of shooting RAW, and a condensed guide to the basics. \* A set of "Cliffs Notes" cards Instantly-downloadable .pdf file also available from the author's website.

David Busch's Sony Alpha a6100/ILCE-6100 Guide to Digital Photography is your essential handbook for learning all the powerful – but easy to use -- features of Sony's most advanced entry-level APS-C mirrorless camera. Its new LCD swivels to face forward, making the camera excellent for self-portraits, vlogging, and other applications. The a6100 features a 24 megapixel sensor with 425 embedded phase-detect pixels for lightning-fast autofocus at up to 11 frames per second. With an electronic shutter that provides a silent shooting option, stunning 4K/UHD video capabilities, and new time-lapse photography features, the a6100/ILCE-6100 is a versatile digital camera that has simple operation yet boasts all the features you need to take great photos. With this book in hand, you will discover all the capabilities of the Sony Alpha a6100/ILCE-6100 as you explore the world of digital photography, develop your creativity, and capture the best photographs you've ever taken. Filled with detailed how-to steps and full-color illustrations, David Busch's Sony Alpha a6100/ILCE-6100 Guide to Digital Photography describes every feature of this sophisticated camera in depth, from taking your first photos through advanced details of setup, exposure, lens selection, lighting, and more. It relates each feature to specific photographic techniques and situations. Also included is the handy camera "roadmap," an easy-to-use visual guide to the a6100/ILCE-6100's features and controls. Learn when to use every option and, more importantly, when not to use them, by following the author's recommended settings for every menu entry. With best-selling photographer and mentor David Busch as your guide, you'll quickly have full creative mastery of your camera's capabilities, whether you're shooting on the job, taking pictures as an advanced enthusiast pushing the limits of your imagination, or are just out for fun. Start building your knowledge and confidence, while bringing your vision to light with the Sony Alpha a6100/ILCE-6100. Gary Friedman has earned a reputation for clear explanations and a ridiculous attention

to detail. And his 700+ page, instantly-downloadable ebook has won accolades as being the most well-explained and thorough book on the A7 III.

This book is a complete guide to the Sony Cyber-shot DSC-HX80 and HX90V cameras, two highly versatile, and pocketable, superzoom models, which offer a 30x optical zoom range from 24mm to 720mm. With this book, author Alexander White provides users of these two very similar models with a manual covering all aspects of the cameras' operation. Using a tutorial-like approach, the book shows beginning and intermediate photographers how to take still images and record video with the HX80 and HX90V, and explains when and why to use the cameras' many features. The book provides details about the cameras' automatic and advanced shooting modes as well as their menu options for shooting, playback, setup, and using Wi-Fi connections with in-camera apps. The book has more than 400 color photographs that illustrate the cameras' controls, display screens, and menus. The images also provide examples of photographs taken using the cameras' Scene mode, with settings optimized for subjects such as landscapes, sunsets, portraits, and action shots; and the Creative Style and Picture Effect menu options, with settings that alter the appearance of images. The book also provides introductions to topics such as street photography, macro photography, and getting the most benefit from the superzoom lens. The book includes a full discussion of the video features of the HX80 and HX90V, which can shoot HD movies, and which offer manual control of exposure during movie recording. In three appendices, the book discusses accessories for both models, including cases, power sources, and remote controls, and includes a list of websites and other resources for further information. The book includes an appendix with "quick tips" on how to take advantage of the cameras' features in the most efficient ways possible.

This book is a complete guide to using the Sony Cyber-shot DSC-RX10 II camera, one of the most advanced compact cameras available. With this book, author Alexander White provides users of the RX10 II with a manual covering all aspects of the camera's operation. Using a tutorial-like approach, the book shows beginning and intermediate photographers how to accomplish things with the RX10 II, and explains when and why to use the camera's many features. The book provides details about the camera's shooting modes as well as its menu options for shooting, playback, setup, and special effects. The book covers all of the features of the RX10 II that are new for this model, including its electronic shutter, faster continuous shooting, 4K video recording, and ability to shoot video at up to 960 frames per second for super slow-motion playback. The book includes more than 450 color photographs that illustrate the camera's controls, display screens, and menus. The images also provide examples of photographs taken using the RX10 II's Scene mode, with settings optimized for subjects such as landscapes, sunsets, portraits, and action shots; and the Creative Style and Picture Effect menu options, with settings for altering the appearance of images. The book also provides introductions to topics such as street photography, astrophotography, and digiscoping. The book includes a full discussion of the video features of the RX10 II, which can shoot HD and 4K (ultra-HD) movies, with manual control of exposure and focus during movie recording. The book also explains the camera's numerous features for professional-level videography, including Picture Profiles that allow adjustment of settings such as gamma curve, black level, knee, and detail. The book provides detailed information about recording 4K video to an external

video recorder using the “clean” video output from the camera’s HDMI port. In three appendices, the book discusses accessories for the RX10 II, including cases, power sources, remote controls, and external flash units, and includes a list of websites and other resources for further information. The book includes an appendix with “quick tips” on how to take advantage of the camera’s features in the most efficient ways possible. This guide to the RX10 II includes a detailed index, so the reader can quickly find needed information about any particular feature or aspect of the camera.

David Busch’s Sony Alpha a6500/ILCE-6500 Guide to Digital Photography is the most comprehensive reference and guide book available for Sony’s advanced APS-C mirrorless camera. This eagerly-anticipated enthusiast/professional digital camera adds in-body image stabilization, a useful touch screen, and better low light performance at up to ISO 51,200. It features a 24 megapixel sensor with 425 embedded phase-detect pixels for lightning-fast autofocus at up to 11 frames per second. With an electronic shutter that provides a silent shooting option, and stunning 4K/UHD video capabilities, the a6500/ILCE-6500 is a versatile digital camera that’s simple to use, yet boasts features demanded by the most avid photo buff. With this book in hand, you will discover all the capabilities of the Sony Alpha a6500/ILCE-6500 as you explore the world of digital photography, develop your creativity, and capture the best photographs you’ve ever taken. p.p1 {margin: 0.0px 0.0px 0.0px 0.0px; font: 12.0px 'Times New Roman'} span.s1 {font: 12.0px Times} Filled with detailed how-to steps and full-color illustrations, David Busch’s Sony Alpha a6500/ILCE-6500 Guide to Digital Photography describes every feature of this sophisticated camera in depth, from taking your first photos through advanced details of setup, exposure, lens selection, lighting, and more. It relates each feature to specific photographic techniques and situations. Also included is the handy camera “roadmap,” an easy-to-use visual guide to the a6500/ILCE-6500’s features and controls. Learn when to use every option and, more importantly, when not to use them, by following the author’s recommended settings for every menu entry. With best-selling photographer and mentor David Busch as your guide, you’ll quickly have full creative mastery of your camera’s capabilities, whether you’re shooting on the job, taking pictures as an advanced enthusiast pushing the limits of your imagination, or are just out for fun. Start building your knowledge and confidence, while bringing your vision to light with the Sony Alpha a6500/ILCE-6500. Gary Friedman has earned a reputation for clear explanations and a ridiculous attention to detail. And now he applies these talents to the amazing Sony RX-10 IV camera. The Sony Alpha 6300 camera builds upon the company's best-selling Alpha 6000, and adds a significant amount of new features. Stock photographer Gary Friedman explains the myriad of features in an approachable and easy-to-understand way, explaining not only the “what” but also the “why” and in what situations you’d want to use which feature. In this 625-page, full-color e-book you will learn: \* What every mode, button and function does - in plain, easy-to-understand language. \* My personal camera configuration \* Unique features of the A6300, including why you'll never know just how distorted your kit lens is.: -) \* Shooting in 4K and how to choose the best mode for YOU. \* NFC, Wi-Fi, and step-by-step instructions on using them. \* Which of the new downloadable “apps” are actually useful. \* A tutorial to get the benefits of shooting RAW, and a condensed guide to the basics. \* A set of “Cliffs Notes” cards Instantly-downloadable .pdf file also available from the author's website.

The Sony Alpha 6500 camera builds upon the company's best-selling Alpha 6000, and adds a significant amount of new features. Professional photographer Gary Friedman explains the myriad of features in an approachable and easy-to-understand way, explaining not only the "what" but also the "why" and in what situations you'd want to use which feature. In this 657-page book you will learn: \* What every mode, button and function does - in plain, easy-to-understand language. \* Gary's personal camera configuration \* Unique features of the A6500, including why you'll never know just how distorted your kit lens is. :-)

- \* Shooting in 4K and how to choose the best mode for YOU.
- \* NFC, Wi-Fi, and step-by-step instructions on using them.
- \* Which of the new downloadable "apps" are actually useful.
- \* A tutorial to get the benefits of shooting RAW, and a condensed guide to the basics.
- \* A set of "Cliffs Notes" cards

Gary's Ebooks on the Sony cameras are renown for being the most thorough, detailed, and enjoyable to read. This latest edition goes into even more detail of the features everyone wants to know about:

- \* All the focusing modes explained in an intuitive way
- \* 4K shooting and choosing a bit rate for video
- \* The new phase-detect AF (and where it's blind)
- \* The most popular adapters for legacy glass
- \* S-Log2 in a way that won't make your eyes glaze over
- \* And lots more! (641 pages more, to be exact!)

You can learn more at the author's website - [Friedman Archives dot com](http://Friedman Archives dot com) .

With the release of the DSC-RX100 II camera, Sony has built upon the success of the earlier RX100 model, adding a hot shoe, tilting LCD screen, Wi-Fi capability, upgraded digital sensor, and several other enhancements. White Knight Press, which published a widely praised guide to the RX100, has released this new guide book that addresses all of the new features of the RX100 II and includes a full discussion of the many advanced features that are common to both camera models. With the publication of *Photographer's Guide to the Sony DSC-RX100 II*, author Alexander White provides users of the RX100 II with a guide to all operations, features, menus, and controls of the camera. Using a patient, tutorial-like approach, the book shows beginning and intermediate photographers not only how to accomplish things with the RX100 II, but when and why to use the camera's many features. The book does not assume specialized knowledge by the reader as it explains topics such as autofocus, manual focus, depth of field, aperture priority, shutter priority, exposure compensation, white balance, and ISO sensitivity. The book provides full details of the camera's numerous shooting modes as well as its many menu options for shooting, playback, setup, and special effects. The book includes full coverage of the new features of the RX100 II, including the use of the camera's built-in capability to transfer images and videos over a wireless network and to allow the camera to be controlled remotely by a smartphone or tablet. The book includes approximately 400 photographs, most in full color, which illustrate the camera's controls, shooting screens, and menus. The images also provide examples of the types of photographs that can be taken using the many creative settings of the camera, including the Photo Creativity settings, which let the photographer alter the color processing of images; the Scene shooting mode, with settings that are optimized for various subjects, including landscapes, portraits, and action shots; the Creative Style and Picture Effect menu options, which offer dramatic options for altering the appearance of images; and the camera's strong array of features for continuous shooting and shooting in dim lighting. In addition, the book goes beyond the bounds of everyday photography, and provides introductions to more

advanced topics such as infrared photography, street photography, astrophotography, digiscoping, and macro photography. The book also includes a full discussion of the video recording abilities of the RX100 II, which can shoot high-definition (HD) video with stereo sound, and which offers manual control of exposure and focus during movie recording. In three appendices, the book provides information about accessories available for the RX100 II, including cases, external flash units, viewfinders, and filter adapters, and includes a list of web sites and other resources for further information. Also, the book includes a detailed appendix with helpful "quick tips" that give particular insights into how to take advantage of the camera's features in the most efficient ways possible.

Gary Friedman is renown for ebooks that combine technical insights, remarkable thoroughness, and an easy-to-read style. In this 726-page (!) book, every feature is described in remarkable detail. (Including one I'll bet you haven't read about anywhere else.) Topics covered include: \* Gary's personal camera settings \* All of the hidden features that are NOT in the menus \* All the different ways to tether the camera, both wired and wireless \* All of the FTP options, including how you can caption, keyword, and upload everything while still in the field! \* His workflow for reducing high ISO noise using three different programs \* Untangling the alphabet soup that is video nomenclature \* How to communicate with your camera when it's off (!) Join the legions of satisfied readers that have relied on Gary to get the most out of their digital cameras! Love your new 20 megapixel wonder, but having a hard time understanding (and configuring!) all those features? Written for the advanced user (with tutorials and easy explanations in case you are not so advanced), this easy-to-understand yet thorough guide provides a complete instruction manual which explains each feature in plain English and provides hundreds of visual examples as well. In this 613-page, book you'll learn: \* What every mode, button and function does - in plain, easy-to-understand language. \* My personal camera configuration \* Unique features of the RX-10 II, including the unusually high Flash Sync Speed \* How to decypher the alphabet soup that are the video standards; \* NFC, Wi-Fi, and step-by-step instructions on using them. \* Which of the new downloadable "apps" are actually useful. \* A tutorial to get the benefits of shooting RAW, and a condensed guide to the basics. \* A set of "Cliffs Notes" TIP cards Downloadable .pdf is available at the author's website

Gary Friedman's guides are world-renown for their thoroughness and easy-to-understandableness (that's a word!). De-mystify the menus and use your camera more confidently with this 656-page guide!

*David Busch's Sony Alpha a6600/ILCE-6600 Guide to Digital Photography* is the most comprehensive reference and guide book available for Sony's flagship APS-C mirrorless camera. This enthusiast digital camera has a more powerful processor and upgraded autofocus with enhanced real-time tracking and advanced Eye AF. Built-in 5-axis image stabilization allows sharp images hand-held even with slower shutter speeds. The a6600's new LCD swivels to face forward, making the camera excellent for self-portraits, vlogging, and other applications. The a6600 features a 24 megapixel sensor with 425 embedded phase-detect pixels for lightning-fast autofocus at up to 11 frames per second, and a more powerful battery to extend shooting life. With an electronic shutter that provides a silent shooting option, stunning 4K/UHD video capabilities, and new time-lapse photography features, the a6600/ILCE-6600 is a

versatile digital camera that's simple to use, yet boasts features demanded by the most avid photo buff. With this book in hand, you will discover all the capabilities of the Sony Alpha a6600/ILCE-6600 as you explore the world of digital photography, develop your creativity, and capture the best photographs you've ever taken.

Filled with detailed how-to steps and full-color illustrations, *David Busch's Sony Alpha a6600/ILCE-6600 Guide to Digital Photography* describes every feature of this sophisticated camera in depth, from taking your first photos through advanced details of setup, exposure, lens selection, lighting, and more. It relates each feature to specific photographic techniques and situations. Also included is the handy camera "roadmap," an easy-to-use visual guide to the a6600/ILCE-6600's features and controls. Learn when to use every option and, more importantly, when not to use them, by following the author's recommended settings for every menu entry. With best-selling photographer and mentor David Busch as your guide, you'll quickly have full creative mastery of your camera's capabilities, whether you're shooting on the job, taking pictures as an advanced enthusiast pushing the limits of your imagination, or are just out for fun. Start building your knowledge and confidence, while bringing your vision to light with the Sony Alpha a6600/ILCE-6600.

Gary's Ebooks on the Sony cameras are renown for being the most thorough, detailed, and enjoyable to read. This latest edition goes into even more detail of the features everyone wants to know about. In this 619-page (!) full-color book you'll learn: \* The new exposure modes \* The Hybrid AF system and what it means to you \* All the different focusing modes explained in an intuitive way \* 4K shooting and choosing a bit rate for video \* S-Log2 in a way that a non-videographer can understand \* My personal camera configuration \* How to know which video mode is right for you \* NFC, Wi-Fi, and step-by-step instructions on using them \* A set of "Cliffs Notes" cards you can print showing the recipes for common shooting situations, and Gary's Personal Camera Settings Get the most out of your investment, cut through the clutter and optimize your camera to match the way YOU work best!

This book is a complete guide to using the Sony Cyber-shot DSC-RX10 III camera. With this book, author Alexander White provides users of the RX10 III with a manual covering all aspects of the camera's operation. Using a tutorial-like approach, the book shows beginning and intermediate photographers how to accomplish things with the RX10 III, and explains when and why to use the camera's many features. The book provides details about the camera's shooting modes as well as its menu options for shooting, playback, setup, and special effects. The book covers all features of the RX10 III that are new for this model, including its high-quality zoom lens with a reach of 600mm; its Zoom Assist feature, which lets a photographer instantly pull back the zoom lens for a wide view before zooming back to a telephoto shot; and its additional controls, including a Focus Hold button on the side of the lens and a third Custom button, which is available for programming by the user. The book includes more than 450 color photographs that illustrate the camera's controls, display screens, and menus. The images include examples of photographs taken using the RX10 III's Scene mode, with settings optimized for subjects such as landscapes, sunsets, portraits, and action shots; and its Creative Style and Picture Effect menu options, with settings for

altering the appearance of images. The book also provides introductions to topics such as street photography and infrared photography, and includes details on using the camera's Wi-Fi features for transferring images to a smartphone or tablet, or controlling the camera from such a device. The book includes a full discussion of the video features of the RX10 III, which can shoot HD and 4K (ultra-HD) movies, with manual control of exposure and focus during movie recording. The book explains the camera's numerous features for professional-level videography, including Picture Profiles that allow adjustment of settings such as gamma curve, black level, knee, and detail. The book describes the steps for recording 4K video to an external video recorder using the "clean" video output from the camera's HDMI port. In three appendices, the book discusses accessories for the RX10 III, including cases, power sources, remote controls, microphones and external flash units, and includes a list of websites and other resources for further information. The book includes an appendix with "quick tips" on how to take advantage of the camera's features in the most efficient ways possible. This guide to the RX10 III includes a detailed index, so the reader can quickly find needed information about any particular feature or aspect of the camera.

Written for one of the best travel cameras ever made, this comprehensive yet easy-to-understand guide for the Sony Alpha 6000 is written for the advanced user (with tutorials and easy explanations in case you're not so advanced). In it we provide a thorough guide which explains each feature in plain English and provides hundreds of visual examples as well. There is no better way to learn about and get the most out of your camera. Get the most out of your investment and enjoy learning more about it at the same time! A complete description, preview pages and a table of contents can all be found on the author's website.

This book is a complete manual on the Sony Cyber-shot DSC-RX100 VI camera, one of the most advanced, but still pocketable, cameras available. With this book, author Alexander White provides users of the RX100 VI with a guide to all aspects of the camera's operation. Using a tutorial-like approach, the book shows beginning and intermediate photographers how to take still images and record video with the RX100 VI, and explains when and why to use the camera's many features. The book provides details about the camera's automatic and advanced shooting modes, including burst shooting at rates as fast as 24 frames per second, as well as its numerous menu options for shooting, playback, and setup. The book includes information about using Wi-Fi and Bluetooth connections for image transfer, remote control, and adding location information to images. The book has more than 500 color photographs or illustrations that help explain the camera's menus, shooting screens, and features. These images include examples of photographs taken using the RX100 VI's Scene mode, with settings optimized for subjects such as landscapes, sunsets, portraits, low-light, and action shots; and the Creative Style and Picture Effect menu options, with settings that alter the appearance of images. The book also provides introductions to topics such as street photography, astrophotography, and digiscoping, with photographic examples. The book includes a full discussion of the video features of the RX100 VI, which can shoot HD and 4K (ultra-HD) movies, and which offers manual control of exposure and focus during movie recording. The book explains the camera's numerous features that are useful for professional-level videography, including Picture Profiles that allow adjustment of settings such as gamma curve, black level, knee, and detail. The book

provides detailed information about recording 4K video to an external video recorder using the “clean” video output from the camera’s HDMI port. In three appendices, the book discusses accessories for the RX100 VI, including cases, power sources, grips, remote controls, and filter adapters, and includes a list of websites and other resources for further information. The book includes an appendix with “quick tips” on how to take advantage of the camera’s features in the most efficient ways possible. This guide to the RX100 VI includes a detailed index, so the reader can quickly find needed information about any particular feature or aspect of the camera.

Gary Friedman has earned a reputation for clear explanations and a ridiculous attention to detail. And his 700+ page, instantly-downloadable, full-color ebook on the A7 III doesn't disappoint!

David Busch's Sony a77 II Guide to Digital Photography is your all-in-one comprehensive Filled with detailed how-to steps and full-color illustrations, this is your all-in-one comprehensive resource for the Sony a77 III, written by best-selling author David Busch!resource and reference for the Sony a77 II camera. This advanced Sony model features a new autofocus sensor with an industry-leading 79 AF points, and lightning fast tracking. It can capture 24-megapixel images at a blazing fast 12 fps or shoot 1080p high-definition movies with stereo sound. With this book in hand, you will explore the world of digital photography, develop your creativity, and take great photographs with your a77 II. Filled with detailed how-to steps and full-color illustrations, David Busch's Sony a77 II Guide to Digital Photography covers all the camera's features in depth, from taking your first photos through advanced details of setup, exposure, lens selection, lighting, and more, and relates each feature to specific photographic techniques and situations. Also included is the handy a77 II "roadmap," an easy-to-use visual guide to the camera's features and controls. Learn when to use each option and, more importantly, when not to use them, by following the author’s recommended settings for every menu entry. With best-selling photographer and mentor David Busch as your guide, you'll quickly have full creative mastery of your camera’s capabilities, whether you're shooting on the job, as an advanced enthusiast, or are just out for fun. Start building your knowledge and confidence, while bringing your vision to light with the Sony a77 II today.

Gary Friedman has amassed a reputation for explaining complex things in easy-to-understand terms. In this 740-page (!) book, every feature is described in remarkable detail. (Including one I'll bet you haven't read about anywhere else.) Topics covered include: \* Gary's personal camera settings \* All of the hidden features that are NOT in the menus \* All the different ways to tether the camera, both wired and wireless \* All of the FTP options, including how you can caption, keyword, and upload everything while still in the field! \* A step-by-step guide to producing images that are 240 megapixels in size \* My workflow for reducing high ISO noise using three different programs \* Untangling the alphabet soup that is video nomenclature \* How to communicate with your camera when it's off (!) Join the legions of satisfied readers that have relied on Gary to get the most out of their digital cameras!

David Busch’s Sony Alpha a6400/ILCE-6400 Guide to Digital Photography is the most comprehensive reference and guide book available for Sony’s advanced APS-C mirrorless camera. This enthusiast digital camera has a more powerful processor and upgraded autofocus with enhanced real-time tracking and advanced Eye AF. Its new LCD swivels to face forward, making the camera excellent for self-portraits, vlogging, and other applications. The a6400 features a 24 megapixel sensor with 425 embedded phase-detect pixels for lightning-fast autofocus at up to 11 frames per second. With an electronic shutter that provides a silent shooting option, stunning 4K/UHD video capabilities, and new time-lapse photography features, the a6400/ILCE-6400 is a versatile digital camera that’s simple to use, yet boasts

features demanded by the most avid photo buff. With this book in hand, you will discover all the capabilities of the Sony Alpha a6400/ILCE-6400 as you explore the world of digital photography, develop your creativity, and capture the best photographs you've ever taken. Filled with detailed how-to steps and full-color illustrations, David Busch's Sony Alpha a6400/ILCE-6400 Guide to Digital Photography describes every feature of this sophisticated camera in depth, from taking your first photos through advanced details of setup, exposure, lens selection, lighting, and more. It relates each feature to specific photographic techniques and situations. Also included is the handy camera "roadmap," an easy-to-use visual guide to the a6400/ILCE-6400's features and controls. Learn when to use every option and, more importantly, when not to use them, by following the author's recommended settings for every menu entry. With best-selling photographer and mentor David Busch as your guide, you'll quickly have full creative mastery of your camera's capabilities, whether you're shooting on the job, taking pictures as an advanced enthusiast pushing the limits of your imagination, or are just out for fun. Start building your knowledge and confidence, while bringing your vision to light with the Sony Alpha a6400/ILCE-6400.

Love your new 20 megapixel wonder, but having a hard time understanding (and configuring!) all those features? Then this book is for you. Written for the advanced user (with tutorials and easy explanations in case you're not so advanced), this easy-to-understand yet thorough guide provides a complete instruction manual which explains each feature in plain English and provides hundreds of visual examples as well. There is no better way to learn about and get the most out of your camera. Get the most out of your investment - Learn about the wonders of digital imaging and improve your photography at the same time! More info at

[FriedmanArchives.com/RX100-MK3](http://FriedmanArchives.com/RX100-MK3)

David Busch's Sony Alpha a6300/ILCE-6300 Guide to Digital Photography Rocky Nook, Inc.

[Copyright: 1d78ceba4f86a6818f410f6b97854997](https://www.amazon.com/dp/1d78ceba4f86a6818f410f6b97854997)