

My Favourite Levi Strauss

If the World Wars defined the first half of the twentieth century, the sixties defined the second half, acting as the pivot on which modern times have turned. From popular music to individual liberties, the tastes and convictions of the Western world are indelibly stamped with the impact of this tumultuous decade. Framing the sixties as a period stretching from 1958 to 1974, Arthur Marwick argues that this long decade ushered in nothing less than a cultural revolution – one that raged most clearly in the United States, Britain, France, and Italy. Marwick recaptures the events and movements that shaped life as we know it: the rise of a youth subculture across the West; the sit-ins and marches of the civil rights movement; Britain's surprising rise to leadership in fashion and music; the emerging storm over Vietnam; the Paris student uprising of 1968; the growing force of feminism, and much more. For some, it was a golden age of liberation and political progress; for others, an era in which depravity was celebrated, and the secure moral and social framework subverted. The sixties was no short-term era of ecstasy and excess. On the contrary, the decade set the cultural and social agenda for the rest of the century, and left deep divisions still felt today.

This book provides a set of fresh and compelling interdisciplinary approaches to the enduring phenomenon of the guru in South Asia. Moving across different gurus and kinds of gurus, and between past and present, the chapters call attention to the extraordinary scope and richness of the social lives and roles of South Asian gurus. Prevailing scholarship has rightly considered the guru to be a source of religious and philosophical knowledge and mystical bodily practices. This book goes further and considers the social engagements and entanglements of these

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spiritual leaders, not just on their own (narrowly denominational) terms, but in terms of their diverse, complex, rapidly evolving engagements with 'society' broadly conceived. The book explores and illuminates the significance of female gurus, gurus from the perspective of Islam, imbrications of guru-ship and slavery in pre-modern India, connections between gurus and power, governance and economic liberalization in modern and contemporary India, vexed questions of sexuality and guru-ship, gurus' charitable endeavours, the cosmopolitanism of gurus in contexts of spiritual tourism, and the mediation of gurus via technologies of electronic communication. Bringing together internationally renowned scholars from religious studies, political science, history, sociology and anthropology, *The Guru in South Asia* provides exciting and original new insights into South Asian guru-ship.

The Science Magpie is Simon Flynn's bestselling collection of enthralling facts, stories, poems and more from science's history, from the Large Hadron Collider rap to the sins of Isaac Newton. With *Antiques Roadshow* regular Marc Allum as your guide, go in search of stolen masterpieces, explore the first museums, learn the secrets of the forgers and brush up on your auction technique with *The Antiques Magpie*. And with acclaimed nature writer Daniel Allen, join naturalists, novelists and poets as they explore the most isolated parts of the planet and discover which plants can be used to predict the weather in *The Nature Magpie*.

Praise for *ON TOP OF THE CLOUD* "21st-century CIOs have a dual responsibility: driving down costs and creating new business value. Managing this seeming dichotomy is the domain of top business executives everywhere, and CIOs everywhere are learning to step it up. The original research contained in Hunter's book serves as a practical road map for IT strategy in today's ultra-competitive markets." —Randy Spratt, EVP, CIO, and CTO, McKesson

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Corporation "This is a thoughtfully written book, and the timing is perfect. Hunter really understands the challenges confronting transformational CIOs in today's markets, and he captures the choices they face as they work to create value for their organizations while driving down the costs of doing business in the modern world. The wealth of information contained in this book makes it truly valuable to career IT leaders and future CIOs alike." —Mark Polansky, Senior Client Partner and Managing Director, Information Technology Center of Expertise, Korn/Ferry International, North America "The cloud involves more than just technology. It's really more of a new business model. Hunter grasps the central truth about cloud computing, and that's why this is a valuable book. Hunter understands the issues and conveys them in a conversational tone that is truly refreshing." —Dave Smoley, SVP and CIO, Flextronics International "You may think this is a book about technology; well it's not. It's a book about leadership, packed with stories about real leaders finding new customers and markets, transforming the way their organizations work, and adding value—with the next generation of technology as the enabler. The cloud holds real potential. Read this book to see how top CIOs are positioning their companies." —Tony Leng, Managing Director, Diversified Search "Hunter has the unique ability to distill the best thinking of world-class CIOs into something you can act on. If you are a technology executive trying to find the right balance between generating business value and managing IT costs, this is the right book for you. On Top of the Cloud will be especially useful for transformational CIOs tasked with developing their company's strategies for technology-driven business growth." —Randy Krotowski, CIO, Global Upstream, Information Technology, Chevron Corporation

Drawing on the recent renewal of interest in the debate on orality and literacy this book

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investigates the varying perceptions and representations of orality in contemporary Italian fiction, providing a fresh perspective on this rich and fast-developing debate and on the study of the Italian literary language. The book brings together a number of complementary approaches to orality from the fields of linguistics, literary and media studies and offers a detailed analysis of a broad variety of authors and texts that appeared over the last three decades - ranging from internationally acclaimed writers such as Celati, Duranti and Tabucchi, through De Luca and Baricco, to the latest generation of writers, such as Campo, Ballestra and Nove. By exploring the complementary facets of Italian orality, and its diachronical developments since the seventies, this study questions the traditionally dichotomic approach to the study of orality and literacy and posits a more flexible, cross-modal approach that accounts for the increasing hybridisation of text forms and media and for the greater interaction between the spoken and the written as well as their representations.

Symbolic process, myth, science, postmodernism and the environment are skillfully woven together in 13 essays that reflect the timbre of the times in terms of current issues in anthropology, philosophy and religion. The spectre of consciousness transformation provides a common underlying theme and Pratti provides a novel perspective on "who we are, where did we come from, where are we going". The current furor over the nature of science, postmodernism and symbolic processes in society is the driving force behind this collection of essays. Contents: PART I: Beyond Structuralism; Man and Metaphor; "Parsifal" and Semiotic Structuralism; PART II: The Poetic Turn and Postmodern Reflexivity; Dialectics and Experience in Fieldwork; "Reflections" as Myth; Reflexive Anthropology; (with D. Blair) Opening Ourselves up to the Voyage of Anthropological Practice; PART III: Process and Form;

Celtic Festivals and Bilingualism Policy: The Barra Feis; Sacred Dance and Cultural Bridges; Death Breaths and Drivers: The Phenomenology of Shamanic Experiences; Metaphor, Vibration and Form; PART IV: Paradigms; Science and Sages--a Small Matter of Paradigms; PART V: Gaia and the Environment--Two Essays; Issues of Inner Ecology; Myth, Meditation and Transformation of Consciousness; About the Author; Author Index.

Although best known for his novels *The Collector*, *The Magus*, and *The French Lieutenant's Woman*, John Fowles is also a short story writer, a poet, a respected translator, and a prolific essayist. In his long literary career, he has managed the feats of welding stunning innovation to tradition, pushing the formal boundaries of literary fiction, and still capturing critical acclaim, popular success, and a worldwide readership. In *Conversations with John Fowles*, the first book of interviews devoted to the English writer, Dianne L. Vipond gathers over twenty of the most revealing interviews Fowles has granted in the last forty years. With critics, scholars, and journalists, he discusses his life, his art, his distinctive world view, and his special relationship with nature. Throughout his interviews, Fowles's remarkable consistency of thought is illuminated as he covers the meaning and genesis of his work. His uncompromising honesty and refreshing lack of guardedness are evident when he compares the naturalness of writing with eating or making love. From the 1960s through the 1990s, this master

chronicler of the late half of the twentieth century reveals his serious engagement with social, political, and philosophical issues. He identifies himself with feminism, socialism, humanism, and the environmental movement, and he explores his recurring theme of personal, artistic, and socio-political freedom. His books, he says, "are about the difficulty of attaining personal freedom, especially in terms of discovering what one is." Any reader who has been intrigued, challenged, and entertained by his work in the past is sure to find these conversations spanning the writer's career to be stimulating and revealing. Dianne L. Vipond is a professor of English at California State University, Long Beach. A co-editor of the book *Literacy, Language, and Power*, she has published articles in *English Journal*, *Short Story*, *Twentieth Century Literature*, and the *Los Angeles Times*. Offers profiles of Jewish families who participated in the founding and development of San Francisco and examines their relationship with its other citizens

From the quintessential Irish Mammy to love for all things GAA, the Irish have a particularities – and peculiarities – that make us different from our neighbours. Social anthropologist David Slattery takes us through the rules of being Irish with deadpan humour, from how to approach an Irish wedding or funeral to the Irish attitude to health, business, politics, death, Christmas and being cool. For his

research, David canvassed undercover for a major political party during the recent election campaign, attended opportune weddings and funerals, and interviewed doctors, psychiatrists, and a bunch of builders: "I have begged, spied, knocked down my house, got a job, dressed in drag and drank in many pubs – all in the interest of science." A unique popular anthropology book about being Irish, not only will this book prove instructive to the tourist or foreigner who wants to blend in without a fuss, but the Irish will find it interesting as a mirror to how we are.

In these letters, de Beauvoir tells Sartre everything, tracing the extraordinary complications of their triangular love life; they reveal her not only as manipulative and dependent, but also as vulnerable, passionate, jealous, and committed. Examines aspects of communication and culture such as advertising, fashion, movies, psychoanalysis, store windows, and supermarket design

Collecting, whether by individuals or institutions, is a form of consumption. In this groundbreaking book Russell Belk examines the relationship between the development of consumer society and the rise of collecting by individuals and institutions. He also considers how and why we collect - as individuals, corporations and museums - and the impact this collecting has on us and our culture.

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Methodologies -- An ecological and multimodal approach -- Reflections -- Further reading -- Going further -- References -- Index

Traces the life of the immigrant Jewish peddler who went on to found Levi Strauss & Co., the world's first and largest manufacturer of denim jeans.

Where Bourdieu's writings are complex and ambiguous, Jenkins is direct, concise and to the point. This book covers Bourdieu's contributions to theory and methodology plus substantive studies of education, social stratification and culture.

Chris Griffin offers an account of the communities of Irish travellers, Romani gypsies, and other nomads who live and work beneath London's Westway.

Is there life after theory? If the death of the Author has now been followed by the death of the Theorist, what's left? Indeed, who's left? To explore such riddles Life. After. Theory brings together new interviews with four theorists who are left, each a major figure in their own right: Jacques Derrida, Frank Kermode, Toril Moi, and Christopher Norris. Framed and introduced by Michael Payne and John Schad, the interviews pursue a whole range of topics, both familiar and unfamiliar. Among other things, Derrida, Kermode, Moi and Norris discuss being an outsider, taking responsibility, valuing books, getting angry, doing science, listening to music, remembering Empson, rereading de Beauvoir, being Jewish,

asking forgiveness, smoking in libraries, befriending the dead, committing bigamy, forgetting to forget, thinking, not thinking, believing, and being mad. These four key thinkers explore why there is life after theory...but not as we know it. Jacques Derrida is Professor at the École des Hautes Études en Sciences Sociales in Paris. He is the author of a range of extraordinarily influential works including *Of Grammatology*, *Writing and Difference* and *Dissemination*. Sir Frank Kermode is a former King Edward VII Professor of English Literature at the University of Cambridge and author of, among many other books, *The Sense of An Ending: Studies in the Theory of Fiction*, *Shakespeare's Language*, and *Not Entitled*, his memoirs. Toril Moi is James B. Duke Professor of Literature and Romance Studies at Duke University. Her books include *Sexual/Textual Politics: Feminist Literary Theory*, *Simone de Beauvoir: The Making of an Intellectual Woman* and *What Is a Woman? And Other Essays*. Christopher Norris is Distinguished Research Professor in Philosophy at the University of Cardiff. He has published some twenty books to date, including, most recently, *Deconstruction and the Unfinished Project of Modernity*, *Quantum Theory and the Flight from Realism*, *Truth Matters: Realism, Anti-Realism, and Response-Dependence*, and *Hilary Putnam: Reason, Realism, and the Uses of Uncertainty*. Aside from the occasional nod to epaulettes or use of camouflage, war and

fashion seem to be strange partners. Not so, argue the contributors to this book, who connect military industrial practices as well as military dress to textile and clothing in new ways. For instance, the book includes a series of commentaries on the impact of military dress in the airline industry, in illustrated wartime comics, and even considers today's muscled soldier's body as a new type of uniform. Elsewhere, the effects of conquest introduce a new set of postcolonial aesthetics as military and colonial regimes disrupt local textile production and garment making. In another chapter, it is argued that textiles and fashion are important because they reflect a core practice, one that bridges textile artists and designers in an expressive, creative, and deeply physical way to matters of cultural significance. And the book concludes by calling the very mode of 'military chic' into ethical question. The premier text to illustrate the impact of war on textiles, bodies, costume, art, and design, *Fashion & War in Popular Culture* will be warmly welcomed by scholars of fashion design and theory, historians of fashion, and those interested in theories of warfare and military science.

Emotionally Durable Design presents counterpoints to our 'throwaway society' by developing powerful design tools, methods and frameworks that build resilience into relationships between people and things. The book takes us beyond the sustainable design field's established focus on energy and materials, to engage the underlying psychological phenomena that shape

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patterns of consumption and waste. In fluid and accessible writing, the author asks: why do we discard products that still work? He then moves forward to define strategies for the design of products that people want to keep for longer. Along the way we are introduced to over twenty examples of emotional durability in smart phones, shoes, chairs, clocks, teacups, toasters, boats and other material experiences. Emotionally Durable Design transcends the prevailing doom and gloom rhetoric of sustainability discourse, to pioneer a more hopeful, meaningful and resilient form of material culture. This second edition features pull-out quotes, illustrated product examples, a running glossary and comprehensive stand firsts; this book can be read cover to cover, or dipped in-and-out of. It is a daring call to arms for professional designers, educators, researchers and students from in a range of disciplines from product design to architecture; framing an alternative genre of design that reduces the consumption and waste of resources by increasing the durability of relationships between people and things.

Research into material culture has become one of the most important fields in medieval and early modern studies. While past research focused primarily on the objects as such, present interests have moved to humans and their ties to things. This volume concentrates on the perception of medieval and early modern material culture, in particular exceptional objects that can be seen as "favourite things". Contributions lead from theoretical issues to specific groups of objects, their exclusivity and function as social markers. The analyses address both religious and secular space.

This essay is a system of mind based upon Platon, saint Augustine and Kant philosophical systems. Independent criteria are necessary for mind to judge experiment. Criteria are either relative determinations of perceived objects of the experimental world kept in mind by the

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memory, or absolute concepts such as freedom and truth or space and time. These absolute concepts cannot be copies of objects of the experimental world, because we have no means to perceive them. We can only perceive relative objects because perception is itself a relation. Mind has a direct access to these absolute concepts. This essay is in line with the Hegelian separation between philosophy and theology, i.e. between the transcendental and the theological worlds.

From many walks of life, the contributors to this volume have chosen a broad kaleidoscope of wise sayings, poetry and humour, ensuring a wide appeal.

A Companion to the Anthropology of Religion presents a collection of original, ethnographically-informed essays that explore the variety of beliefs, practices, and religious experiences in the contemporary world and asks how to think about religion as a subject of anthropological inquiry. Presents a collection of original, ethnographically-informed essays exploring the wide variety of beliefs, practices, and religious experiences in the contemporary world Explores a broad range of topics including the perspectivism debate, the rise of religious nationalism, reflections on religion and new media, religion and politics, and ideas of self and gender in relation to religious belief Includes examples drawn from different religious traditions and from several regions of the world Features newly-commissioned articles reflecting the most up-to-date research and critical thinking in the field, written by an international team of leading scholars Adds immeasurably to our understanding of the complex relationships between religion, culture, society, and the individual in today's world

In a wide-ranging 2007 study of Claude Lévi-Strauss's aesthetic thought, Boris Wiseman demonstrates not only its centrality within his oeuvre but also the importance of Levi-Strauss

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for contemporary aesthetic enquiry. Reconstructing the internal logic of Lévi-Strauss's thinking on aesthetics, and showing how anthropological and aesthetic ideas intertwine at the most elemental levels in the elaboration of his system of thought, Wiseman demonstrates that Lévi-Strauss's aesthetic theory forms an integral part of his approach to Amerindian masks, body decoration and mythology. He reveals the significance of Lévi-Strauss's anthropological analysis of an 'untamed' mode of thinking (*pensée sauvage*) at work in totemism, classification and myth-making for his conception of art and aesthetic experience. In this way, structural anthropology is shown to lead to ethnoaesthetics. Lévi-Strauss, *Anthropology and Aesthetics* adopts a broad-ranging approach that combines the different perspectives of anthropology, philosophy, aesthetic theory and literary criticism into an unusual and imaginative whole. A comprehensive exploration of Paris through the texts and experiences of a vast and vibrant range of authors.

An exciting new collection of in-depth interviews with seven important American poets. Interviewees include Ashbery, Hall, Hecht, Justice, Simic, Snodgrass, and Wilbur. An informative, entertaining, candid and occasionally surprising panopticon of a book.

From the mythical artefacts of the ancient world to saucy seaside postcards, *The Antiques Magpie* explores the wonderful world of antiques and collectables. With *Antiques Roadshow* regular Marc Allum as your guide, go in search of stolen masterpieces, explore the first museums, learn the secrets of the forgers and brush up on your auction technique. Meet the garden gnome insured for £1 million, track down Napoleon's toothbrush, find out how to spot a corpse in a Victorian photograph – and much more. This book is for anyone who's ever been fascinated by what relics of the past tell us about history – and what they are worth today.

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Explore the wonderful world of antiques and collectables with Antiques Roadshow regular, Marc Allum. Go in search of stolen masterpieces, learn the secrets of the forgers, track down Napoleon's toothbrush and meet the garden gnome insured for £1 million. Eclectic, eccentric and brimming with remarkable tales from history, The Collector's Cabinet is for all those who are fascinated by the relics of the past.

Provides data on hundreds of companies, examines the business interests and practices relating to such ethical concerns as minority hiring, environmental hazards, and weapons manufacturing, and explains how to make profitable investments without sacrificing personal ethics

This new collection is the first book to bring together Latin American and European traditions of mediatization research, integrating macro level theorization with applied observations of mediatization processes from a multidisciplinary perspective. In the last decade, several European and Latin-American researchers have set a very solid theoretical corpus around mediatization. The book brings these two theoretical traditions close together for a dialogue: the Latin American sociosemiotic matrix consolidated by Eliseo Verón in the 1980s and the institutional and constructivist approaches developed in Europe. The main objective of the book is to explore and activate possible theoretical and applied exchanges between these approaches. This book introduces the main theories and authors on mediatization from Europe and Latin America, especially Brazil and Argentina, in the last two decades. It historically and epistemologically frames these theories within the context of communication and media theories, and pays particular attention to the opportunities generated by the exchanges between European and Latin American approaches. It is edited by scholars from Spain,

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Argentina and the UK, and includes contributors from universities in France, Germany, Switzerland, Brazil, Denmark and The Netherlands. The handbook format including introductory comprehensive sections written by the editors and original texts signed by world leading researchers will make this a useful resource for researchers and students in the field. The interdisciplinary approach displayed by the book has the potential to make it of interest not only to people working on communication or media studies but also in other disciplines within the humanities and social sciences. It will be of primary interest to academics, scholars, researchers, undergraduate and postgraduate students, particularly a growing population of Latin American postgraduate students in the global North. Fields of interest will include communication and media, social sciences, and social actors linked directly or indirectly to the transformation of the media landscape.

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