

Master Data Management And Data Governance 2 E

Master Data Management in Practice Achieving True Customer MDM John Wiley & Sons

Multi-Domain Master Data Management delivers practical guidance and specific instruction to help guide planners and practitioners through the challenges of a multi-domain master data management (MDM) implementation. Authors Mark Allen and Dalton Cervo bring their expertise to you in the only reference you need to help your organization take master data management to the next level by incorporating it across multiple domains. Written in a business friendly style with sufficient program planning guidance, this book covers a comprehensive set of topics and advanced strategies centered on the key MDM disciplines of Data Governance, Data Stewardship, Data Quality Management, Metadata Management, and Data Integration. Provides a logical order toward planning, implementation, and ongoing management of multi-domain MDM from a program manager and data steward perspective. Provides detailed guidance, examples and illustrations for MDM practitioners to apply these insights to their strategies, plans, and processes. Covers advanced MDM strategy and instruction aimed at improving data quality management, lowering data maintenance costs, and reducing corporate risks by applying consistent enterprise-wide practices for the management and control of master data.

Data warehousing is one of the hottest business topics, and there's more to understanding data warehousing technologies than you might think. Find out the basics of data warehousing and how it facilitates data mining and business intelligence with Data Warehousing For Dummies, 2nd Edition. Data is probably your company's most important asset, so your data warehouse should serve your needs. The fully updated Second Edition of Data Warehousing For Dummies helps you understand, develop, implement, and use data warehouses, and offers a sneak peek into their future. You'll learn to: Analyze top-down and bottom-up data warehouse designs Understand the structure and technologies of data warehouses, operational data stores, and data marts Choose your project team and apply best development practices to your data warehousing projects Implement a data warehouse, step by step, and involve end-users in the process Review and upgrade existing data storage to make it serve your needs Comprehend OLAP, column-wise databases, hardware assisted databases, and middleware Use data mining intelligently and find what you need Make informed choices about consultants and data warehousing products Data Warehousing For Dummies, 2nd Edition also shows you how to involve users in the testing process and gain valuable feedback, what it takes to successfully manage a data warehouse project, and how to tell if your project is on track. You'll find it's the most useful source of data on the topic!

The latest techniques for building a customer-focused enterprise environment "The authors have appreciated that MDM is a complex multidimensional area, and have set out to cover each of these dimensions in sufficient detail to provide adequate practical guidance to anyone implementing MDM. While this necessarily makes the book rather long, it means that the authors achieve a comprehensive treatment of MDM that is lacking in previous works." -- Malcolm Chisholm, Ph.D., President, AskGet.com Consulting, Inc. Regain control of your master data and maintain a master-entity-centric enterprise data framework using the detailed information in this authoritative guide. Master Data Management and Data Governance, Second Edition provides up-to-date coverage of the most current architecture and technology views and system development and management methods. Discover how to construct an MDM business case and roadmap, build accurate models, deploy data hubs, and implement layered security policies. Legacy system integration, cross-industry challenges, and regulatory compliance are also covered in this comprehensive volume. Plan and implement enterprise-scale MDM and Data Governance solutions Develop master data model Identify, match, and link master records for various domains through entity resolution Improve efficiency and maximize integration using SOA and Web services Ensure compliance with local, state, federal, and international regulations Handle security using authentication, authorization, roles, entitlements, and encryption Defend against identity theft, data compromise, spyware attack, and worm infection Synchronize components and test data quality and system performance

The proper management of geographic data can provide assistance to a number of different sectors within society. As such, it is imperative to continue advancing research for spatial data analysis. The Handbook of Research on Geographic Information Systems Applications and Advancements presents a thorough overview of the latest developments in effective management techniques for collecting, processing, analyzing, and utilizing geographical data and information. Highlighting theoretical frameworks and relevant applications, this book is an ideal reference source for researchers, academics, professionals, and students actively involved in the field of geographic information systems.

The concept of a data lake is less than 10 years old, but they are already hugely implemented within large companies. Their goal is to efficiently deal with ever-growing volumes of heterogeneous data, while also facing various sophisticated user needs. However, defining and building a data lake is still a challenge, as no consensus has been reached so far. Data Lakes presents recent outcomes and trends in the field of data repositories. The main topics discussed are the data-driven architecture of a data lake; the management of metadata – supplying key information about the stored data, master data and reference data; the roles of linked data and fog computing in a data lake ecosystem; and how gravity principles apply in the context of data lakes. A variety of case studies are also presented, thus providing the reader with practical examples of data lake management.

The overall objective of this book is to show that data management is an exciting and valuable capability that is worth time and effort. More specifically it aims to achieve the following goals: 1. To give a "gentle" introduction to the field of DM by explaining and illustrating its core concepts, based on a mix of theory, practical frameworks such as TOGAF, ArchiMate, and DMBOK, as well as results from real-world assignments. 2. To offer guidance on how to build an effective DM capability in an organization. This is illustrated by various use cases, linked to the previously mentioned theoretical exploration as well as the stories of practitioners in the field. The primary target groups are: busy professionals who "are actively involved with managing data". The book is also aimed at (Bachelor's/ Master's) students with an interest in data management. The book is industry-agnostic and should be applicable in different industries such as government, finance, telecommunications etc. Typical roles for which this book is intended: data governance office/ council, data owners, data stewards, people involved with data governance (data governance board), enterprise architects, data architects, process managers, business analysts and IT analysts. The book is divided into three main parts: theory, practice, and closing remarks. Furthermore, the chapters are as short and to the point as possible and also make a clear distinction between the main text and the examples. If the reader is already familiar with the topic of a chapter, he/she can easily skip it and move on to the next.

Working on Requirements for a Master Data Management solution and looking for thoughts on how to approach the requirements? The focus of this guide is to highlight a proven approach for requirements gathering and documentation for Master Data Management solutions. Requirements gathering and documentation activities are similar, regardless of the type of project. What differs is the approach, the emphasis of specific activities, and the content of work products. MDM projects do not come along often; this guide can serve as a roadmap for how to approach requirements for an MDM solution. The guide begins with a brief overview of Master Data Management. The guide then steps through the requirements activities and work products for each Solution Development Lifecycle phase. The requirements work products are described, along with an example of each work product. Below is a summary of the phases and primary work products produced: - Alignment: where the Business Requirements, including solution Features are defined - Solution Scoping: where the Solution Requirements, including Information Requirements, Business Rules, and Epics (Functions), are defined - Functional Requirements: where

a given Epic (Function) is elaborated on, including inputs, outputs, data updates, business rules, an activity diagram, and associated User Stories - User Stories: where Acceptance Criteria is defined Keys to success are identified for the various phases. In addition, for Solution Scoping, there is a section which focuses on how to approach, plan, and track Solution Scoping. Finally, there is an overview of Change Management and Traceability. The Guide contains 44 illustrations, 32 of which are examples of work products. It includes many visual work products, which help to ensure a consistent understanding of the solution. The guide assumes some familiarity with requirements gathering techniques and work products; it does not focus on techniques. The guide demonstrates how to structure the various requirements activities, to successfully gather and document requirements for an MDM solution. The guide also does not focus on formulating an MDM Business Case, MDM Architecture, or technical system requirements. The guide is intended to assist requirements analysts in formulating an approach for how to gather and document requirements for a Master Data Management solution.

Enterprises today understand the value of employing a master data management (MDM) solution for managing and governing mission critical information assets. Chief data officers and chief information officers drive MDM initiatives with IBM® InfoSphere® Master Data Management to improve business results and operational efficiencies, which can help to lower costs and to reduce the risk of using untrusted master information in business process. Cloud computing introduces new considerations where enterprise IT architectures are extended beyond the corporate networks into the cloud. Many enterprises are now adopting turnkey business applications offered as software as a service (SaaS) solutions, such as customer relationship management (CRM), payroll processing, human resource management, and many more. However, in the context of MDM solutions, many organizations perceive risks in having these solutions deployed on the cloud. In some cases, organizations are concerned with the legal restrictions of deploying solutions on the cloud, whereas in other cases organizations have policies and strategies in force that limit solution deployment on the cloud. Irrespective of what all the cases might be, industry trends point to a prediction that many "extended enterprises" will keep MDM solutions on premises and will want its integrations with SaaS applications, specifically customer and asset domains. This trend puts a key focus on an important component in the solution construct, that is, the cloud integration middleware and how it fits with hybrid cloud architectures that span on premises and cloud services. As this trend pans out, the on-premises MDM solution integration with SaaS applications will be the key pain point for the "extended enterprise." This IBM Redbooks® publication provides guidance to chief data officers, chief information officers, MDM practitioners, integration architects, and others who are interested in the integration of IBM InfoSphere Master Data Management with SaaS applications. This book lays the background on how mastering and governance needs for SaaS applications is quite similar to what on-premises business applications would need. It draws the perspective for serving the on-premises application and the SaaS application with the same MDM hub. This book describes how IBM WebSphere® Cast Iron® Cloud Integration can serve as the "de-facto" cloud integration middleware to integrate the on-premises InfoSphere Master Data Management systems with any SaaS application by using Salesforce.com integration as an example. This book also covers aspects of handling bulk operations with IBM InfoSphere Information Server. After reading this book, you will have a good understanding about the considerations for on-premises InfoSphere Master Data Management integration with SaaS applications in general and Salesforce.com in particular. The MDM practitioners and integration architects will understand the deployable integrations patterns and, in general, will be able to effectively contribute to delivering strategies that involve building solutions in this area. Additionally, SaaS vendors and customers looking to build or implement SaaS solutions that might require trusted master information will be able to use this compilation to ensure that the right architecture is put together and adhered to as a set of standard integrations patterns with all the core building blocks is essential for the longevity of a solution in this space.

A surprisingly simple way for students to master any subject--based on one of the world's most popular online courses and the bestselling book *A Mind for Numbers* and its wildly popular online companion course "Learning How to Learn" have empowered more than two million learners of all ages from around the world to master subjects that they once struggled with. Fans often wish they'd discovered these learning strategies earlier and ask how they can help their kids master these skills as well. Now in this new book for kids and teens, the authors reveal how to make the most of time spent studying. We all have the tools to learn what might not seem to come naturally to us at first--the secret is to understand how the brain works so we can unlock its power. This book explains:

- Why sometimes letting your mind wander is an important part of the learning process
- How to avoid "rut think" in order to think outside the box
- Why having a poor memory can be a good thing
- The value of metaphors in developing understanding
- A simple, yet powerful, way to stop procrastinating

Filled with illustrations, application questions, and exercises, this book makes learning easy and fun.

Seminar paper from the year 2016 in the subject Computer Science - Commercial Information Technology, grade: 1,7, Heilbronn University, course: Seminar IT Systems, language: English, abstract: In a world governed by mobile internet and characterized by an increasing number of active customers on the way, companies have to face the difficulty of implementing an adequate strategy for proper master data management. The drastic increase in active mobile connection of both companies and customers leads to rapid master data growth and therefore points out the necessity of implementing a management strategy. The construction of a master data management strategy implies the interaction of different tools and methodologies. Starting with an overview of existing literature and limiting itself within the given scope, the present review then handles the interaction proper. This constitutes the essential component of this work.

The Only Complete Technical Primer for MDM Planners, Architects, and Implementers Companies moving toward flexible SOA architectures often face difficult information management and integration challenges. The master data they rely on is often stored and managed in ways that are redundant, inconsistent, inaccessible, non-standardized, and poorly governed. Using Master Data Management (MDM), organizations can regain control of their master data, improve corresponding business processes, and maximize its value in SOA environments. Enterprise Master Data Management provides an authoritative, vendor-independent MDM technical reference for practitioners: architects, technical analysts, consultants, solution designers, and senior IT decisionmakers. Written by the IBM® data management innovators who are pioneering MDM, this book systematically introduces MDM's key concepts and technical themes, explains its business case, and illuminates how it interrelates with and enables SOA. Drawing on their experience with cutting-edge projects, the authors introduce MDM patterns, blueprints, solutions, and best practices published nowhere else—everything you need to establish a consistent, manageable set of master data, and use it for competitive advantage. Coverage includes How MDM and SOA complement each other Using the MDM Reference Architecture to position and design MDM solutions within an enterprise Assessing the value and risks to master data and applying the right security controls Using PIM-MDM and CDI-MDM Solution Blueprints to address industry-specific information management challenges Explaining MDM patterns as enablers to accelerate consistent MDM deployments Incorporating MDM solutions into existing IT landscapes via MDM Integration Blueprints Leveraging master data as an enterprise asset—bringing people,

processes, and technology together with MDM and data governance Best practices in MDM deployment, including data warehouse and SAP integration

"Customers are the heart of any business. But we can't succeed if we develop only one talk addressed to the 'average customer.' Instead we must know each customer and build our individual engagements with that knowledge. If Customer Relationship Management (CRM) is going to work, it calls for skills in Customer Data Integration (CDI). This is the best book that I have seen on the subject. Jill Dyché is to be complimented for her thoroughness in interviewing executives and presenting CDI." -Philip Kotler, S. C. Johnson Distinguished Professor of International Marketing Kellogg School of Management, Northwestern University "In this world of killer competition, hanging on to existing customers is critical to survival. Jill Dyché's new book makes that job a lot easier than it has been." -Jack Trout, author, Differentiate or Die "Jill and Evan have not only written the definitive work on Customer Data Integration, they've made the business case for it. This book offers sound advice to business people in search of innovative ways to bring data together about customers-their most important asset-while at the same time giving IT some practical tips for implementing CDI and MDM the right way." -Wayne Eckerson, The Data Warehousing Institute author of Performance Dashboards: Measuring, Monitoring, and Managing Your Business Whatever business you're in, you're ultimately in the customer business. No matter what your product, customers pay the bills. But the strategic importance of customer relationships hasn't brought companies much closer to a single, authoritative view of their customers. Written from both business and technical perspectives, Customer Data Integration shows companies how to deliver an accurate, holistic, and long-term understanding of their customers through CDI.

Managing data continues to grow as a necessity for modern organizations. There are seemingly infinite opportunities for organic growth, reduction of costs, and creation of new products and services. It has become apparent that none of these opportunities can happen smoothly without data governance. The cost of exponential data growth and privacy / security concerns are becoming burdensome. Organizations will encounter unexpected consequences in new sources of risk. The solution to these challenges is also data governance; ensuring balance between risk and opportunity. Data Governance, Second Edition, is for any executive, manager or data professional who needs to understand or implement a data governance program. It is required to ensure consistent, accurate and reliable data across their organization. This book offers an overview of why data governance is needed, how to design, initiate, and execute a program and how to keep the program sustainable. This valuable resource provides comprehensive guidance to beginning professionals, managers or analysts looking to improve their processes, and advanced students in Data Management and related courses. With the provided framework and case studies all professionals in the data governance field will gain key insights into launching successful and money-saving data governance program. Incorporates industry changes, lessons learned and new approaches Explores various ways in which data analysts and managers can ensure consistent, accurate and reliable data across their organizations Includes new case studies which detail real-world situations Explores all of the capabilities an organization must adopt to become data driven Provides guidance on various approaches to data governance, to determine whether an organization should be low profile, central controlled, agile, or traditional Provides guidance on using technology and separating vendor hype from sincere delivery of necessary capabilities Offers readers insights into how their organizations can improve the value of their data, through data quality, data strategy and data literacy Provides up to 75% brand-new content compared to the first edition

An enterprise can gain differentiating value by aligning its master data management (MDM) and business process management (BPM) projects. This way, organizations can optimize their business performance through agile processes that empower decision makers with the trusted, single version of information. Many companies deploy MDM strategies as assurances that enterprise master data can be trusted and used in the business processes. IBM® InfoSphere® Master Data Management creates trusted views of data assets and elevates the effectiveness of an organization's most important business processes and applications. This IBM Redbooks® publication provides an overview of MDM and BPM. It examines how you can align them to enable trusted and accurate information to be used by business processes to optimize business performance and bring more agility to data stewardship. It also provides beginning guidance on these patterns and where cross-training efforts might focus. This book is written for MDM or BPM architects and MDM and BPM architects. By reading this book, MDM or BPM architects can understand how to scope joint projects or to provide reasonable estimates of the effort. BPM developers (or MDM developers with BPM training) can learn how to design and build MDM creation and consumption use cases by using the MDM Toolkit for BPM. They can also learn how to import data governance samples and extend them to enable collaborative stewardship of master data.

Explains how Billy Beene, the general manager of the Oakland Athletics, is using a new kind of thinking to build a successful and winning baseball team without spending enormous sums of money.

This IBM® Redbooks® publication presents a development approach for master data management projects, and in particular, those projects based on IBM InfoSphere® MDM Server. The target audience for this book includes Enterprise Architects, Information, Integration and Solution Architects and Designers, Developers, and Product Managers. Master data management combines a set of processes and tools that defines and manages the non-transactional data entities of an organization. Master data management can provide processes for collecting, consolidating, persisting, and distributing this data throughout an organization. IBM InfoSphere Master Data Management Server creates trusted views of master data that can improve applications and business processes. You can use it to gain control over business information by managing and maintaining a complete and accurate view of master data. You also can use InfoSphere MDM Server to extract maximum value from master data by centralizing multiple data domains. InfoSphere MDM Server provides a comprehensive set of prebuilt business services that support a full range of master data management functionality.

Data is the foundation of the digital economy. Industry 4.0 and digital services are producing so far unknown quantities of data and make new business models possible. Under these circumstances, data quality has become the critical factor for success. This book presents a holistic approach for data quality management and presents ten case studies about this issue. It is intended for practitioners dealing with data quality management and data governance as well as for scientists. The book was written at the Competence Center Corporate Data Quality (CC CDQ) in close cooperation between researchers from the University of St. Gallen and Fraunhofer IML as well as many representatives from

more than 20 major corporations. Chapter 1 introduces the role of data in the digitization of business and society and describes the most important business drivers for data quality. It presents the Framework for Corporate Data Quality Management and introduces essential terms and concepts. Chapter 2 presents practical, successful examples of the management of the quality of master data based on ten cases studies that were conducted by the CC CDQ. The case studies cover every aspect of the Framework for Corporate Data Quality Management. Chapter 3 describes selected tools for master data quality management. The three tools have been distinguished through their broad applicability (method for DQM strategy development and DQM maturity assessment) and their high level of innovation (Corporate Data League). Chapter 4 summarizes the essential factors for the successful management of the master data quality and provides a checklist of immediate measures that should be addressed immediately after the start of a data quality management project. This guarantees a quick start into the topic and provides initial recommendations for actions to be taken by project and line managers. Please also check out the book's homepage at <http://www.cdq-book.org/>

Tips, techniques, and trends on how to use dashboard technology to optimize business performance Business performance management is a hot new management discipline that delivers tremendous value when supported by information technology. Through case studies and industry research, this book shows how leading companies are using performance dashboards to execute strategy, optimize business processes, and improve performance. Wayne W. Eckerson (Hingham, MA) is the Director of Research for The Data Warehousing Institute (TDWI), the leading association of business intelligence and data warehousing professionals worldwide that provide high-quality, in-depth education, training, and research. He is a columnist for SearchCIO.com, DM Review, Application Development Trends, the Business Intelligence Journal, and TDWI Case Studies & Solution.

"This is a great book! I have to admit I wasn't enthusiastic about the idea of a book with such a narrow topic initially, but, frankly, it's the first professional book I've read page to page in one sitting in a long time. It should be of interest to DBAs, data architects and modelers, programmers who have to write database programs, and yes, even managers. This book is a winner." - Karen Watterson, Editor SQL Server Professional "Malcolm Chisholm has produced a very readable book. It is well-written and with excellent examples. It will, I am sure, become the Reference Book on Reference Data." - Clive Finkelstein, "Father" of Information Engineering, Managing Director, Information Engineering Services Pty Ltd Reference data plays a key role in your business databases and must be free from defects of any kind. So why is it so hard to find information on this critical topic?

Recognizing the dangers of taking reference data for granted, *Managing Reference Data in Enterprise Databases* gives you precisely what you've been seeking: A complete guide to the implementation and management of reference data of all kinds. This book begins with a thorough definition of reference data, then proceeds with a detailed examination of all reference data issues, fully describing uses, common difficulties, and practical solutions. Whether you're a database manager, architect, administrator, programmer, or analyst, be sure to keep this easy-to-use reference close at hand. Features Solves special challenges associated with maintaining reference data. Addresses a wide range of reference data issues, including acronyms, redundancy, mapping, life cycles, multiple languages, and querying. Describes how reference data interacts with other system components, what problems can arise, and how to mitigate these problems. Offers examples of standard reference data types and matrices for evaluating management methods. Provides a number of standard reference data tables and more specialized material to help you deal with reference data, via a companion Web site

SAP master data governance - overview -- Data modeling -- Overview -- Data migration

The key to a successful MDM initiative isn't technology or methods, it's people: the stakeholders in the organization and their complex ownership of the data that the initiative will affect. *Master Data Management* equips you with a deeply practical, business-focused way of thinking about MDM—an understanding that will greatly enhance your ability to communicate with stakeholders and win their support. Moreover, it will help you deserve their support: you'll master all the details involved in planning and executing an MDM project that leads to measurable improvements in business productivity and effectiveness. * Presents a comprehensive roadmap that you can adapt to any MDM project. * Emphasizes the critical goal of maintaining and improving data quality. * Provides guidelines for determining which data to "master. * Examines special issues relating to master data metadata. * Considers a range of MDM architectural styles. * Covers the synchronization of master data across the application infrastructure.

Business Intelligence: The Savvy Managers Guide, Second Edition, discusses the objectives and practices for designing and deploying a business intelligence (BI) program. It looks at the basics of a BI program, from the value of information and the mechanics of planning for success to data model infrastructure, data preparation, data analysis, integration, knowledge discovery, and the actual use of discovered knowledge. Organized into 21 chapters, this book begins with an overview of the kind of knowledge that can be exposed and exploited through the use of BI. It then proceeds with a discussion of information use in the context of how value is created within an organization, how BI can improve the ways of doing business, and organizational preparedness for exploiting the results of a BI program. It also looks at some of the critical factors to be taken into account in the planning and execution of a successful BI program. In addition, the reader is introduced to considerations for developing the BI roadmap, the platforms for analysis such as data warehouses, and the concepts of business metadata. Other chapters focus on data preparation and data discovery, the business rules approach, and data mining techniques and predictive analytics. Finally, emerging technologies such as text analytics and sentiment analysis are considered. This book will be valuable to data management and BI professionals, including senior and middle-level managers, Chief Information Officers and Chief Data Officers, senior business executives and business staff members, database or software engineers, and business analysts. Guides managers through developing, administering, or simply understanding business intelligence technology Keeps

pace with the changes in best practices, tools, methods and processes used to transform an organization's data into actionable knowledge Contains a handy, quick-reference to technologies and terminology

More than just a rehash of SAP documentation and sales presentations, this resource contains practice questions and reviews based on project knowledge and experience gained on successful high-profile SAP MDM implementations. (Computer Books - Database Management)

Defining a set of guiding principles for data management and describing how these principles can be applied within data management functional areas; Providing a functional framework for the implementation of enterprise data management practices; including widely adopted practices, methods and techniques, functions, roles, deliverables and metrics; Establishing a common vocabulary for data management concepts and serving as the basis for best practices for data management professionals. DAMA-DMBOK2 provides data management and IT professionals, executives, knowledge workers, educators, and researchers with a framework to manage their data and mature their information infrastructure, based on these principles: Data is an asset with unique properties; The value of data can be and should be expressed in economic terms; Managing data means managing the quality of data; It takes metadata to manage data; It takes planning to manage data; Data management is cross-functional and requires a range of skills and expertise; Data management requires an enterprise perspective; Data management must account for a range of perspectives; Data management is data lifecycle management; Different types of data have different lifecycle requirements; Managing data includes managing risks associated with data; Data management requirements must drive information technology decisions; Effective data management requires leadership commitment.

This book contains practical steps business users can take to implement data management in a number of ways, including data governance, data architecture, master data management, business intelligence, and others. It defines data strategy, and covers chapters that illustrate how to align a data strategy with the business strategy, a discussion on valuing data as an asset, the evolution of data management, and who should oversee a data strategy. This provides the user with a good understanding of what a data strategy is and its limits. Critical to a data strategy is the incorporation of one or more data management domains. Chapters on key data management domains—data governance, data architecture, master data management and analytics, offer the user a practical approach to data management execution within a data strategy. The intent is to enable the user to identify how execution on one or more data management domains can help solve business issues. This book is intended for business users who work with data, who need to manage one or more aspects of the organization's data, and who want to foster an integrated approach for how enterprise data is managed. This book is also an excellent reference for students studying computer science and business management or simply for someone who has been tasked with starting or improving existing data management.

IBM® InfoSphere® Master Data Management Reference Data Management Hub (InfoSphere MDM Ref DM Hub) is designed as a ready-to-run application that provides the governance, process, security, and audit control for managing reference data as an enterprise standard, resulting in fewer errors, reduced business risk and cost savings. This IBM Redbooks® publication describes where InfoSphere MDM Ref DM Hub fits into information management reference architecture. It explains the end-to-end process of an InfoSphere MDM Ref DM Hub implementation including the considerations of planning a reference data management project, requirements gathering and analysis, model design in detail, and integration considerations and scenarios. It then shows implementation examples and the ongoing administration tasks. This publication can help IT professionals who are interested or have a need to manage reference data efficiently and implement an InfoSphere MDM Ref DM Hub solution with ease.

Data stewards in business and IT are the backbone of a successful data governance implementation because they do the work to make a company's data trusted, dependable, and high quality. Data Stewardship explains everything you need to know to successfully implement the stewardship portion of data governance, including how to organize, train, and work with data stewards, get high-quality business definitions and other metadata, and perform the day-to-day tasks using a minimum of the steward's time and effort. David Plotkin has loaded this book with practical advice on stewardship so you can get right to work, have early successes, and measure and communicate those successes, gaining more support for this critical effort. Provides clear and concise practical advice on implementing and running data stewardship, including guidelines on how to organize based on company structure, business functions, and data ownership Shows how to gain support for your stewardship effort, maintain that support over the long-term, and measure the success of the data stewardship effort and report back to management Includes detailed lists of responsibilities for each type of data steward and strategies to help the Data Governance Program Office work effectively with the data stewards

The Practitioner's Guide to Data Quality Improvement offers a comprehensive look at data quality for business and IT, encompassing people, process, and technology. It shares the fundamentals for understanding the impacts of poor data quality, and guides practitioners and managers alike in socializing, gaining sponsorship for, planning, and establishing a data quality program. It demonstrates how to institute and run a data quality program, from first thoughts and justifications to maintenance and ongoing metrics. It includes an in-depth look at the use of data quality tools, including business case templates, and tools for analysis, reporting, and strategic planning. This book is recommended for data management practitioners, including database analysts, information analysts, data administrators, data architects, enterprise architects, data warehouse engineers, and systems analysts, and their managers. Offers a comprehensive look at data quality for business and IT, encompassing people, process, and technology. Shows how to institute and run a data quality program, from first thoughts and justifications to maintenance and ongoing metrics. Includes an in-depth look at the use of data quality tools, including

business case templates, and tools for analysis, reporting, and strategic planning.

In this book, authors Dalton Cervo and Mark Allen show you how to implement Master Data Management (MDM) within your business model to create a more quality controlled approach. Focusing on techniques that can improve data quality management, lower data maintenance costs, reduce corporate and compliance risks, and drive increased efficiency in customer data management practices, the book will guide you in successfully managing and maintaining your customer master data. You'll find the expert guidance you need, complete with tables, graphs, and charts, in planning, implementing, and managing MDM.

Transform your business into a customer-centric enterprise Gain a complete and timely understanding of your customers using MDM-CDI and the real-world information contained in this comprehensive volume. Master Data Management and Customer Data Integration for a Global Enterprise explains how to grow revenue, reduce administrative costs, and improve client retention by adopting a customer-focused business framework. Learn to build and use customer hubs and associated technologies, secure and protect confidential corporate and customer information, provide personalized services, and set up an effective data governance team. You'll also get full details on regulatory compliance and the latest pre-packaged MDM-CDI software solutions. Design and implement a dynamic MDM-CDI architecture that fits the needs of your business Implement MDM-CDI holistically as an integrated multi-disciplinary set of technologies, services, and processes Improve solution agility and flexibility using SOA and Web services Recognize customers and their relationships with the enterprise across channels and lines of business Ensure compliance with local, state, federal, and international regulations Deploy network, perimeter, platform, application, data, and user-level security Protect against identity and data theft, worm infection, and phishing and pharming scams Create an Enterprise Information Governance Group Perform development, QA, and business acceptance testing and data verification

Entity Information Life Cycle for Big Data walks you through the ins and outs of managing entity information so you can successfully achieve master data management (MDM) in the era of big data. This book explains big data's impact on MDM and the critical role of entity information management system (EIMS) in successful MDM. Expert authors Dr. John R. Talburt and Dr. Yinle Zhou provide a thorough background in the principles of managing the entity information life cycle and provide practical tips and techniques for implementing an EIMS, strategies for exploiting distributed processing to handle big data for EIMS, and examples from real applications. Additional material on the theory of EIIM and methods for assessing and evaluating EIMS performance also make this book appropriate for use as a textbook in courses on entity and identity management, data management, customer relationship management (CRM), and related topics. Explains the business value and impact of entity information management system (EIMS) and directly addresses the problem of EIMS design and operation, a critical issue organizations face when implementing MDM systems Offers practical guidance to help you design and build an EIM system that will successfully handle big data Details how to measure and evaluate entity integrity in MDM systems and explains the principles and processes that comprise EIM Provides an understanding of features and functions an EIM system should have that will assist in evaluating commercial EIM systems Includes chapter review questions, exercises, tips, and free downloads of demonstrations that use the OYSTER open source EIM system Executable code (Java .jar files), control scripts, and synthetic input data illustrate various aspects of CRUD life cycle such as identity capture, identity update, and assertions

As data management and integration continue to evolve rapidly, storing all your data in one place, such as a data warehouse, is no longer scalable. In the very near future, data will need to be distributed and available for several technological solutions. With this practical book, you'll learn how to migrate your enterprise from a complex and tightly coupled data landscape to a more flexible architecture ready for the modern world of data consumption. Executives, data architects, analytics teams, and compliance and governance staff will learn how to build a modern scalable data landscape using the Scaled Architecture, which you can introduce incrementally without a large upfront investment. Author Pietheine Strengholt provides blueprints, principles, observations, best practices, and patterns to get you up to speed. Examine data management trends, including technological developments, regulatory requirements, and privacy concerns Go deep into the Scaled Architecture and learn how the pieces fit together Explore data governance and data security, master data management, self-service data marketplaces, and the importance of metadata

In an increasingly digital economy, mastering the quality of data is an increasingly vital yet still, in most organizations, a considerable task. The necessity of better governance and reinforcement of international rules and regulatory or oversight structures (Sarbanes Oxley, Basel II, Solvency II, IAS-IFRS, etc.) imposes on enterprises the need for greater transparency and better traceability of their data. All the stakeholders in a company have a role to play and great benefit to derive from the overall goals here, but will invariably turn towards their IT department in search of the answers. However, the majority of IT systems that have been developed within businesses are overly complex, badly adapted, and in many cases obsolete; these systems have often become a source of data or process fragility for the business. It is in this context that the management of 'reference and master data' or Master Data Management (MDM) and semantic modeling can intervene in order to straighten out the management of data in a forward-looking and sustainable manner. This book shows how company executives and IT managers can take these new challenges, as well as the advantages of using reference and master data management, into account in answering questions such as: Which data governance functions are available? How can IT be better aligned with business regulations? What is the return on investment? How can we assess intangible IT assets and data? What are the principles of semantic modeling? What is the MDM technical architecture? In these ways they will be better able to deliver on their responsibilities to their organizations, and position them for growth and robust data management and integrity in the future.

Architect enterprise-grade, Microservice-based solutions using Microsoft Azure Service Fabric. About This Book Explore architectural patterns for building modern day

Microservice-based systems Learn about Microsoft Service Fabric as a platform to host distributed Microservices Discover multiple options for hosting Microservices on heterogeneous, cross-platform environments Learn to configure Azure Service Fabric clusters for enterprise-grade service deployments Who This Book Is For The book is aimed at IT architects, system administrators, and DevOps engineers who have a basic knowledge of the Microsoft Azure platform and are working on, or are curious about, the concepts of Microservices and Microservice architecture. What You Will Learn Understand the basics of Microservices and how Microsoft Azure fits into the equation Master Azure Service Fabric architecture and services Explore Azure Service Fabric application programming models Comprehensive study of various architecture patterns for building enterprise-grade Microservices Manage and deploy Microservices on Azure Service Fabric An insight into the future of Microservices with containers and serverless computing In Detail Microsoft Azure is rapidly evolving and is widely used as a platform on which you can build Microservices that can be deployed on-premise and on-cloud heterogeneous environments through Microsoft Azure Service Fabric. This book will help you understand the concepts of Microservice application architecture and build highly maintainable and scalable enterprise-grade applications using the various services in Microsoft Azure Service Fabric. We will begin by understanding the intricacies of the Microservices architecture and its advantages over the monolithic architecture and Service Oriented Architecture (SOA) principles. We will present various scenarios where Microservices should be used and walk you through the architectures of Microservice-based applications. Next, you will take an in-depth look at Microsoft Azure Service Fabric, which is the best-in-class platform for building Microservices. You will explore how to develop and deploy sample applications on Microsoft Azure Service Fabric to gain a thorough understanding of it. Building Microservice-based application is complicated. Therefore, we will take you through several design patterns that solve the various challenges associated with realizing the Microservices architecture in enterprise applications. Each pattern will be clearly illustrated with examples that you can keep referring to when designing applications. Finally, you will be introduced to advanced topics such as Serverless computing and DevOps using Service Fabric, to help you undertake your next venture with confidence. Style and approach This book introduces its readers to the concept of Microservices and Microsoft Azure Service Fabric as a distributed platform to host enterprise-grade Microservices. It then addresses common architectural challenges associated with the Microservice architecture, using proven architectural patterns.

Data-governance programs focus on authority and accountability for the management of data as a valued organizational asset. Data Governance should not be about command-and-control, yet at times could become invasive or threatening to the work, people and culture of an organization. Non-Invasive Data Governance™ focuses on formalizing existing accountability for the management of data and improving formal communications, protection, and quality efforts through effective stewarding of data resources. Non-Invasive Data Governance will provide you with a complete set of tools to help you deliver a successful data governance program. Learn how:

- Steward responsibilities can be identified and recognized, formalized, and engaged according to their existing responsibility rather than being assigned or handed to people as more work.
- Governance of information can be applied to existing policies, standard operating procedures, practices, and methodologies, rather than being introduced or emphasized as new processes or methods.
- Governance of information can support all data integration, risk management, business intelligence and master data management activities rather than imposing inconsistent rigor to these initiatives.
- A practical and non-threatening approach can be applied to governing information and promoting stewardship of data as a cross-organization asset.
- Best practices and key concepts of this non-threatening approach can be communicated effectively to leverage strengths and address opportunities to improve.

Drive Powerful Business Value by Extending MDM to Social, Mobile, Local, and Transactional Data Enterprises have long relied on Master Data Management (MDM) to improve customer-related processes. But MDM was designed primarily for structured data. Today, crucial information is increasingly captured in unstructured, transactional, and social formats: from tweets and Facebook posts to call center transcripts. Even with tools like Hadoop, extracting usable insight is difficult—often, because it's so difficult to integrate new and legacy data sources. In *Beyond Big Data*, five of IBM's leading data management experts introduce powerful new ways to integrate social, mobile, location, and traditional data. Drawing on pioneering experience with IBM's enterprise customers, they show how Social MDM can help you deepen relationships, improve prospect targeting, and fully engage customers through mobile channels. Business leaders and practitioners will discover powerful new ways to combine social and master data to improve performance and uncover new opportunities. Architects and other technical leaders will find a complete reference architecture, in-depth coverage of relevant technologies and use cases, and domain-specific best practices for their own projects. Coverage Includes How Social MDM extends fundamental MDM concepts and techniques Architecting Social MDM: components, functions, layers, and interactions Identifying high value relationships: person to product and person to organization Mapping Social MDM architecture to specific products and technologies Using Social MDM to create more compelling customer experiences Accelerating your transition to highly-targeted, contextual marketing Incorporating mobile data to improve employee productivity Avoiding privacy and ethical pitfalls throughout your ecosystem Previewing Semantic MDM and other emerging trends

This book constitutes the refereed proceedings of the 12th IFIP WG 5.1 International Conference on Product Lifecycle Management, PLM 2015, held in Doha, Qatar, in October 2015. The 79 revised full papers were carefully reviewed and selected from 130 submissions. The papers are organized in the following topical sections: smart products, assessment approaches, PLM maturity, building information modeling (BIM), languages and ontologies, product service systems, future factory, knowledge creation and management, simulation and virtual environments, sustainability and systems improvement, configuration and engineering change, education studies, cyber-physical and smart

systems, design and integration issues, and PLM processes and applications.

This is my latest book on Data Architecture focusing on the subject of MDM (Master Data Management). It is intended to provide a overview of the subject with chapters covering key topics such as: the business case, data privacy, the challenges of global MDM, golden source and authoritative source explanations, the different MDM styles and the record matching process. The back cover text says the following: " Master Data Management (MDM for short) has become a whole industry, within an industry. There are many companies now claiming to be MDM software (or services) providers. Everyone wants a master data project on their CV, and in general it has become hip and trendy to talk about and do. The reality is that MDM is in fact the reincarnation of the problem of how to manage the consistency and integrity of the myriads of data assets that exist across the enterprise. This book provides an understanding of MDM, the business drivers behind it, the various techniques that are critical to its success and gives a good architectural grounding in the subject. It is perfect for anyone embarking on an 'adventure' in this problem space." I hope you find this book enjoyable and useful. Andy

Data analytics is core to business and decision making. The rapid increase in data volume, velocity and variety offers both opportunities and challenges. While open source solutions to store big data, like Hadoop, offer platforms for exploring value and insight from big data, they were not originally developed with data security and governance in mind. Big Data Management discusses numerous policies, strategies and recipes for managing big data. It addresses data security, privacy, controls and life cycle management offering modern principles and open source architectures for successful governance of big data. The author has collected best practices from the world's leading organizations that have successfully implemented big data platforms. The topics discussed cover the entire data management life cycle, data quality, data stewardship, regulatory considerations, data council, architectural and operational models are presented for successful management of big data. The book is a must-read for data scientists, data engineers and corporate leaders who are implementing big data platforms in their organizations.

[Copyright: c8d8d0849a39c5b81b59ab849c183b34](#)