

Itunes Connect Developer Guide

Move into iOS development by getting a firm grasp of its fundamentals, including the Xcode IDE, the Cocoa Touch framework, and Swift 3—the latest version of Apple’s acclaimed programming language. With this thoroughly updated guide, you’ll learn Swift’s object-oriented concepts, understand how to use Apple’s development tools, and discover how Cocoa provides the underlying functionality iOS apps need to have. Explore Swift’s object-oriented concepts: variables and functions, scopes and namespaces, object types and instances Become familiar with built-in Swift types such as numbers, strings, ranges, tuples, Optionals, arrays, dictionaries, and sets Learn how to declare, instantiate, and customize Swift object types: enums, structs, and classes Discover powerful Swift features such as protocols and generics Catch up on Swift 3 innovations: revised APIs, new Foundation bridged types, and more Tour the lifecycle of an Xcode project from inception to App Store—including Xcode’s new automatic code signing and debugging features Construct app interfaces with the nib editor, Interface Builder Understand Cocoa’s event-driven model and its major design patterns and features Find out how Swift communicates with Cocoa’s C and Objective-C APIs Once you master the fundamentals, you’ll be ready to tackle the details of iOS app development with author Matt Neuburg’s companion guide, *Programming iOS 10*.

Learn iPhone and iPad cocos2D Game Development provides a rock-solid introduction to the cocos2d iPhone game engine and related tools. It focuses on the process of creating several games made entirely with cocos2d and little-to-no iPhone SDK and OpenGL code. By creating 2-3 sample games over the course of the book, you'll learn key concepts of the cocos2d game engine and relevant tools like Zwoptex (TextureAtlas), ParticleDesigner (Particle Effects), and others. The example games are modeled after popular App Store games so that they are relevant, recognizable, and immediately fun and inspiring. The games increase in complexity and highlight common recurring cocos2d beginner questions. As you move along, you'll learn about possible stumbling blocks and how to navigate them successfully. As you move from beginning to advanced, you'll encounter general game programming wisdom, tips for performance improvement, as well as pointers to alternative implementations and further reading. It is assumed that the reader has previous programming knowledge but not necessarily with Objective-C. Related topics such as Xcode, Objective-C, the iPhone SDK, and OpenGL are only discussed where absolutely necessary.

Presents step-by-step instructions for creating a variety of applications for a desktop Mac.

L'App Store è un mercato composto da milioni di app e miliardi di download. Le possibilità sono enormi ma prendervi parte con successo non è semplice. Questo manuale insegna un approccio professionale allo sviluppo di app per i device di Cupertino con iOS 8, Xcode 6, Cocoa Touch e Swift. Il testo è strutturato secondo un metodo pragmatico: il lettore viene guidato passo passo nella creazione di sette applicazioni complete, ognuna delle quali introduce nuove funzionalità e tecnologie per mostrarne i meccanismi e la relativa sintassi in un contesto applicativo che non lascia spazio ad astratte teorie ma si focalizza sul codice e il suo funzionamento. Infine viene affrontata la fase di pubblicazione e messa in vendita tramite l'App Store. Tutto il codice delle app di esempio è disponibile sul sito degli autori per permettere al lettore di analizzarlo nell'IDE dedicato.

With more than 600 million iOS devices sold, Apple’s booming mobile platform provides a immense and continuously growing app market for developers. And with each update to the iOS SDK, Apple offers the richest set of additional developer tools. iOS 7.0 is no exception. iOS programming expert Richard Warren shows you how to use these powerful tools to begin writing the next generation of iOS apps. You will hone your development skills by creating a complete, full-featured mobile application. You’ll learn to build an intuitive and beautiful user interface, beginning with linking View Controllers in the Storyboard and then adding custom drawn views. Next, you will learn how to use iCloud storage and Core Data to manage an app’s data model, synchronizing data across multiple devices. Then you will learn ways to make your app stand out, using more advanced iOS techniques like UIKit Dynamics and UIMotionEffects. Finally, Richard shows you how to prepare your app for submission to the App Store, getting it in front of iOS users around the world. This book includes: Real-world guidance and advice Insight into the current best practices from an iOS programming expert An essential introduction to the Objective-C language and Cocoa design patterns Coverage of key iOS 7.0 technologies, including the asset catalog, dynamic fonts, UIKit Dynamics, UIMotionEffects, Sprite Kit, and more. The ideal reader for this book would be someone who already knows LiveCode, is interested in creating mobile apps, and wants to save the many hours it took for me to track down all of the information on how to get started! Chapter 1, LiveCode Fundamentals, will help those of you who know programming but are not familiar with LiveCode. The knowledge you've acquired should be enough for you to benefit from the remainder of the book.

The programmer’s quick-start guide to iOS app development using iOS SDK 6, Cocoa Touch®, Xcode® 4.5 and the latest Objective-C® version and idioms! Dive into iOS 6 programming with this brief introduction for new iOS developers! This five-chapter e-book gets you started developing great iPhone and iPad apps quickly and publishing them on Apple’s App Store. It’s ideal for people familiar with object-oriented programming in Java, C++, C# or Objective-C (an Objective-C background is not required). The three programming chapters include a simple visual programming app and two code-based apps presented using the Deitels’ signature app-driven approach—each technology is discussed in the context of a fully developed iOS app, complete with syntax coloring, code walkthroughs and sample outputs. Topics covered in this e-book include: iOS® App Development • iOS 6, Xcode 4.5, Interface Builder, Objective-C, Cocoa Touch®, iOS Simulator • Storyboarding, Segues, Auto Layout, Accessibility, Internationalization • Application Templates, Universal Apps • Social Framework, iCloud Key-Value Storage, Automatic Reference Counting (ARC), Collections, iOS Defaults System • GUI, Views, View Controllers, Outlets, Actions, Event Handling Fully Developed Apps • Welcome, Tip Calculator, Favorite Twitter® Searches App Business Issues • iOS Developer Program, App Store, Submitting Apps, iTunes

Connect • What Makes a Great App • Monetization, Pricing (Free vs. Fee), In-App Purchase, , Selling Virtual Goods • Marketing, iAd Network, Advertising

To create successful games for the iPhone family of mobile devices, developers need to know how touch-input, real-time graphics, and sound come together in the iOS environment. *iOS Game Development: Developing Games for iPad, iPhone, and iPod Touch* takes you from the basics of app coding to releasing and marketing your game on the App Store. The book offers a wealth of previously unpublished information about the iOS platform. The text focuses on the concrete requirements of game developers, presenting in-depth details on each step in the mobile game development process. It explains the use of OpenGL ES for 2D/3D graphics and OpenAL for sound, both of which are recommended for game performance on the iOS platform. It also covers new APIs such as the GLKit, GameKit, and Box2D Physics Engine. To better understand the explanations, the author encourages you to access more than 30 iOS example apps from his website. Each app represents a small piece of the complex field of game development in a straightforward manner. The apps can be run on any device in the iPhone family and have been extensively tested with various iOS versions. Suitable for both newcomers and more advanced developers, this color book helps you get started with iOS game development. By following the book's clear descriptions and example programs, you will understand how to implement the fundamentals in smaller game projects and be able to create your first game for the App Store.

Learn to build extraordinary apps for iPhone, iPad, and iPod touch iOS is the hottest development platform around, and iOS 6 adds a new and deeper dimension to explore. This guide offers serious information for serious programmers who know the basics and are ready to dive into the advanced features of iOS. You'll learn to create killer apps for the iPad, iPhone, and iPod touch, including how to maximize performance and make more money from your apps with in-app purchases. Topics covered include security, multitasking, running on multiple platforms, blocks and functional programming, advanced text layout, and much more.

App development for iPhones and iPads is a lucrative and exciting venture; books on this topic are steady bestsellers This advanced guide helps experienced developers take full advantage of the latest platform upgrade, iOS 6 Provides in-depth background on maximizing your apps with Apple's iPhone SDK 6.0, including the major new APIs and building applications for the new iPad Covers keeping control of multitasking, increasing income with in-app purchases, key value observing with Cocoa, running on multiple platforms, advanced text layout, building a Core foundation, and more iOS 6 Programming: Pushing the Limits gives experienced mobile developers a wealth of knowledge for creating outstanding iPhone and iPad apps on the latest platform. A practical introduction for using iOS 6 to create universalapps If you have prior experience programming in an object-orientedlanguage and are eager to start building universal apps for iPadand iPhone (including the iPod touch), then this is the book foryou! Using the latest version of iOS (iOS 6) along with the latestversion of Xcode (Xcode 4.5), this book is a practical introductionrather than just a catalog of components. Full-color and packedwith groundbreaking, innovative designs, this book teaches you howto create eye-catching, unique apps. Teaches you the various aspects of iOS development, beginningwith getting started with iOS 6, getting Up to Speed with Xcode,and learning the tools and Objective-C Reviews building the user interface with Xcode and InterfaceBuilder Details how to set up your app in iTunes connect and distributeit through the app store Walks you through adding features like geo-location and twittersharing Helps you avoid common pitfalls and design decisions related to user experience and iOS programming iOS 6 Foundations is organized so that each chapterbuilds on the previous, providing you with a finished app by theend of the book.

The phenomenal success of the iPhone, iPad and the iPod touch has ushered in a "gold rush" for developers, but with well over 300,000 apps in the highly competitive App Store, it has become increasingly difficult for new apps to stand out in the crowd. Achieving consumer awareness and sales longevity for your iOS app requires a lot of organization and some strategic planning. Updated and expanded for iOS 4, this bestselling book will show you how to incorporate marketing and business savvy into every aspect of the design and development process, giving your app the best possible chance of succeeding in the App Store. The *Business of iPhone and iPad App Development* was written by experienced developers with business backgrounds, taking you step-by-step through cost effective marketing techniques that have proven successful for professional iOS app creators—perfect for independent developers on shoestring budgets. No prior business knowledge is required. This is the book you wish you had read before you launched your first app!

If you're getting started with iOS development, or want a firmer grasp of the basics, this practical guide provides a clear view of its fundamental building blocks—Objective-C, Xcode, and Cocoa Touch. You'll learn object-oriented concepts, understand how to use Apple's development tools, and discover how Cocoa provides the underlying functionality iOS apps need to have. Dozens of example projects are available at GitHub. Once you master the fundamentals, you'll be ready to tackle the details of iOS app development with author Matt Neuburg's companion guide *Programming iOS 7*. Explore the C language to learn how Objective-C works Learn how instances are created, and why they're so important Tour the lifecycle of an Xcode project, from inception to App Store Discover how to build interfaces with nibs and the nib editor Explore Cocoa's use of Objective-C linguistic features Use Cocoa's event-driven model and major design patterns Learn the role of accessors, key-value coding, and properties Understand the power of ARC-based object memory management Send messages and data between Cocoa objects

Updated and expanded for the new Apple iOS8, *The Business of iOS App Development, Third Edition* shows you how to incorporate marketing and business savvy into every aspect of the design and development process, giving your app the best possible chance of succeeding in the App Store. This book is written by experienced developers with business backgrounds, taking you step-by-step through cost-effective marketing techniques that have proven successful for professional iOS app creators—perfect for independent developers on shoestring budgets. No prior business knowledge is required. The phenomenal success of the iPhone, iPad and the iPod touch have ushered in a "gold rush" for developers, but with well over a million apps in the highly competitive App Store, it has become increasingly difficult for new apps to stand out in the crowd. Achieving consumer awareness and sales longevity for your iOS app requires a lot of organization and some strategic planning. This is the book you wish you had read before you launched your first app!

"A comprehensive guide to building, packaging, and distribution"--Cover.

Turn your iPad ideas into amazing apps with this exciting new guide! Whether you're app development amateur or programming professional, you'll discover how to get in on the App Store development gold rush and start developing for the iPad with this fun

and easy guide. The iPad offers developers of all levels more opportunities than ever before to be a part of the app development game, and this book is your ticket to joining in the fun. You'll learn the basics of getting started, downloading the SDK, using context-based design, and filling your toolbox. Then you'll move on to using Objective-C and Xcode to program robust and vibrant apps and games specifically for the mobile platform. Offers a plain-English guide whether you're a novice or a seasoned developer who is interested in developing iPad applications Covers working with the multitouch interface and in split-screen mode Provides useful advice on what applications thrive in the App Store and which have the most potential to turn a profit Includes a companion Web site with source code Packed with helpful advice on the ins and outs of developing great apps for mobile devices, iPad Application Development For Dummies gets you started creating cool new apps right away! Note: Apple's iOS SDK tools are only accessible on Intel-powered Mac and MacBook devices.

Effectively several books bundled into one, written by the entire team of a long-standing app development company, Producing iOS 6 Apps: The Ultimate Roadmap for Both Non-Programmers and Existing Developers makes every effort to provide most anyone with the understanding, recommended tools, and easy to follow step-by-step examples, to learn how to take your app idea from the start to Apple's iTunes App Store. Originally generated from an existing app company's internal and highly-confidential training guide, containing closely guarded app business secrets teaching new employees the business of app design, development lifecycles and methodology. Updated contributions are from the entire staff; development as well as considerable contributions from marketing, management, and even the legal dept. Due to its very nature, this book contains many commonplace and relevant topics to today's app-related business issues, such as the latest "legal landmines" to avoid, modern app design, the latest in code development, and even avoiding programming altogether for app development - all specific to iOS and the App Store. This fully updated, multi-section book spans many chapters covering the relevant topics, including but not limited to the following: The latest software updates: Apple iOS 6 SDK, Xcode 4.5, and many other third-party development alternatives - some of which require simple scripting or no coding at all! The latest hardware updates: Apple iPhone 5, New iPad (3rd gen), and iPod touch (5th gen). Performing market research and analysis for a successful app with a solid business plan, specific to the App Store. Monetizing apps using Ad Networks and Aggregators, such as: Apple's iAd, Google's Admob, and Millennial Media, Jumptap, Smaato, Greystripe, AdWhirl, and MobClix. Authoring apps in both Apple's Xcode 4.5, iOS 6, and Objective-C for iPhone, iPod touch, iPad, as well as Third-Party tools for app creation such as Unity 3D, ShiVa3D, PhoneGap, MonoTouch, Marmalade, Adobe Flash Professional, Adobe Flash Builder (Formerly Flex Builder), Cocos2D, Corona SDK, GameSalad, Titanium Studio, and MoSync - complete with walkthroughs on how to build an app from scratch with optional app-making environments! Learn how to create an app once, and have it simultaneously work on iPhone's iOS, Android, and more! Includes a BONUS detailed Objective-C jumpstart guide, written by our development staff! It provides existing programmers who are familiar with C++, Java, C#, or other languages, with relevant topics such as: designing views, interfaces, images, controls, objects, classes, user input and touch gestures, important frameworks, managing memory, dealing with data types, databases, storage, and more - complete with free example sourcecode! A monster of a book with exceptional value, containing over 500 pages, spanning 40 chapters, split into 6 sections, with 6 appendices! Over 10 pages of detailed ToC, including all of the above, plus: Apple iOS developer program and App Store account creation walkthroughs, cross-platform app development for iOS, Android, Blackberry and many more, app promotion and monetization techniques, pre/post-upload marketing, and suggestions on avoiding "real-life" App Store GOTCHAS to help save time, money, and effort! This "Tome of Knowledge" is a combined effort from an existing iOS development company's entire team who has been in the App Store trenches for years. In effect, it contains hard-learned experiences and previously detailed "secret" app production information, evolved into this complete guide and reference to all things required to deliver apps through the App Store as quickly, painlessly, and profitably, as possible. Both Paperback and eBook editions are available.

Provides information on building iOS 5 applications for iPhone, iPad, and iPod Touch.

Take a bite out of Apple's iPhone™ success. The Complete Idiot's Guide® to Developing iPhone™ Apps is the perfect introduction for aspiring iPhone™ app creators, offering a step-by-step approach exploring all of the tools and key aspects of programming using the iPhone™ software development kit, including getting the finished product distributed through the App Store. Apple also reports more than one billion downloads of their more than 25,000 available applications, and both the number of applications and the appetite for them keeps growing. Of the more than 50,000 companies and individuals who have registered as program developers, 60 percent have never before developed an Apple platform.

Creating a successful mobile-web presence is achievable with the tools found in this guide--without needing to learn a programming language or become a Web designer. Such a presence is now a necessity, rather than a luxury, for all businesses, organizations, and independent professionals to stay competitive. This quick, practical, hands-on introduction to the nuts and bolts of using the mobile web to grow a brand, improve sales, and increase profits is written for lay people and avoids jargon and programming concepts. Time- and money-saving solutions are presented, teaching technical novices how to quickly adapt their existing websites to the mobile ones and how to easily create mobile applications without having to learn to program. Step-by-step instructions stand alongside real-world examples of successful mobile-web transitions, and advice on best practices is provided to help business owners, entrepreneurs, marketing professionals, and creative professionals create the presence they need to help their business flourish.

Features hands-on sample projects and exercises designed to help programmers create iOS applications.

With the Adobe Creative Suite 6 release, Adobe has transformed InDesign into a layout program not only just for print, but also for the web and for tablet devices like the iPad. ADOBE INDESIGN CS6 INTERACTIVE: DIGITAL PUBLISHING FOR THE INTERNET AND THE IPAD is a brand new text that goes the full distance to teach readers how to use InDesign's newest interactive features. Filled with in-depth lessons that teach readers how to create real web sites with video, sound, hyperlinks, animation and complex interactivity, this text gives a hands-on lessons approach to demonstrate the process of registering a URL, purchasing hosting, and uploading files to create a web site. In addition to the web, this revolutionary book teaches readers how to create layouts for the iPad, upload to the iPad, and create unique downloadable apps. Using ADOBE INDESIGN CS6 INTERACTIVE, any designer who is proficient with InDesign can create publications for the entire interactive world to see! The Data Files used to complete the projects found in the book are now available online. For access information please refer to the directions available in the preface of the book. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

Unity is an incredibly powerful and popular game creation tool, and Unity 4 brings even more great features, including Mechanim animation. Learn Unity 4 for iOS Game Development will show you how to use Unity with Xcode to create fun, imaginative 3D games for iPhone, iPad, and iPod touch. You'll learn how to optimize your game for both speed and quality, how to test and profile your game, and how to get the most out of your iOS device features, including the gyroscope and accelerometer. You'll also learn how to incorporate the latest Game Center

improvements in iOS 6 into your game, how to make sure your game gets into the App Store, and even how to promote your app and track revenue. If you have a great 3D game idea, and you want to make it a reality in the App Store, then *Learn Unity 4 for iOS Game Development* has exactly what you need.

Get a solid grounding in all the fundamentals of Cocoa Touch, and avoid problems during iPhone and iPad app development. With *Programming iOS 4*, you'll dig into Cocoa and learn how to work effectively with Objective-C and Xcode. This book covers iOS 4 in a rigorous, orderly fashion—ideal whether you're approaching iOS for the first time or need a reference to bolster existing skills. Learn Objective-C language details and object-oriented programming concepts Understand the anatomy of an Xcode project and all the stages of its lifecycle Grasp key Cocoa concepts such as relationships between classes, receiving events, and model-view-controller architecture Know how views are managed, drawn, composited, and animated Delve into Cocoa frameworks for sound, video, sensors, maps, and more Touch on advanced topics such as threading and networking Obtain a thorough grounding for exploring advanced iOS features on your own A full-color guide for getting rewarding results with Flash CS5! Flash is used in the creation of web animation, games, media rich websites, presentations, and more. Adobe's Flash CS5 product has been divided into three separate products custom-tailored for different audiences, and this book covers the Professional product; the traditional animation/media serving tool; and Catalyst, the web/interface design tool. This book provides a fun and friendly full-color guide to Flash and all it can do to add some flair to your site. Walks you through both Professional and Catalyst as well as the traditional Flash animation tool Offers guidance for getting acquainted with the interface; creating images, objects, text, and layers for animation; and working with symbols and buttons Introduces using Flash for online publishing and mobile designs Addresses how to turn existing images into interactive sites or interfaces with Catalyst Offers helpful tips on troubleshooting and best practices for creating interactive websites Using the knowledge you gain from Flash CS5 Professional & Flash CS5 Catalyst For Dummies, you'll quickly prove that you are not a flash in the pan!

Provides information on using iOS 6 to create applications for the iPhone, iPad, and iPod Touch.

If you're grounded in the basics of Objective-C and Xcode, this practical guide takes you through the components you need for building your own iOS apps. With examples from real apps and programming situations, you'll learn how to create views, manipulate view controllers, and use iOS frameworks for adding features such as audio and video. Learn how to create, arrange, draw, layer, and animate views—and make them respond to touch Use view controllers to manage multiple screens of material in a way that's understandable to users Explore UIKit interface widgets in-depth, such as scroll views, table views, text, web views, and controls Delve into Cocoa frameworks for sensors, maps, location, sound, and video Access user libraries: music, photos, address book, and calendar Examine additional topics including files, threading, and networking New iOS 7 topics covered include asset catalogs, snapshots, template images, keyframe and spring view animation, motion effects, tint color, fullscreen views and bar underlapping, background downloading and app refresh, Text Kit, Dynamic Type, speech synthesis, and many others. Example projects are available on GitHub. Want to brush up on the basics? Pick up *iOS 7 Programming Fundamentals* to learn about Objective-C, Xcode, and Cocoa language features such as notifications, delegation, memory management, and key-value coding. Together with *Programming iOS 7*, you'll gain a solid, rigorous, and practical understanding of iOS 7 development.

A guide to iPad programming provides instructions on building PhotoWheel, a photo management and sharing application, using iOS 5. Start building apps for iOS 8 with Apple's Swift programming language. If you're grounded in the basics of Xcode and the Cocoa framework, this book provides a structured explanation of all essential real-world iOS app components. Through deep exploration and copious code examples, you'll learn how to create views, manipulate view controllers, and use iOS frameworks for adding features such as audio and video, access to user calendars and photos, and tracking the device's location. Example code is available on GitHub in the form of full projects that you can download, study, and run. Build iOS apps with Swift Create, arrange, draw, layer, and animate views that respond to touch Use view controllers to manage multiple screens in a way that's understandable to users Explore UIKit interface objects, such as scroll views, table views, popovers, web views, and maps Work with Cocoa frameworks for sensors, location, sound, and video Access user libraries: music, photos, address book, and calendar Examine additional topics including data storage, file sharing, networking, and threading Topics new to iOS 8 include: Major changes in app coordinate space and interface rotation Trait collections and size classes View margins, visual effect views, and major animation changes Changes to presented view controllers, popovers and split view controllers, alert and action sheet architecture Table view automatic variable row heights and sliding cells Classes for search results display, web view, video display, and audio mixing and effects Today extensions, Actions extensions, Photo Editing extensions Xcode 6 features: conditional constraints, view debugging, designable views, inspectable properties, new segue types

Provides information on using iOS 5 to create applications for the iPhone, iPad, and iPod Touch.

How To Publish eBooks For Apple iPad, iPhone, iPod, Nook & Kobo There are expensive software tools available to automatically create ePub books or free conversion tools to convert from Microsoft Word, PDF, etc. But why hassle with them when their resulting eBook is sub-optimal and you spend more time later trying to fix the output files? What we will show you is a way to manually create an ePub publication from scratch using our proven ePub template.

Move into iOS development by getting a firm grasp of its fundamentals, including the Xcode 9 IDE, Cocoa Touch, and the latest version of Apple's acclaimed programming language, Swift 4. With this thoroughly updated guide, you'll learn the Swift language, understand Apple's Xcode development tools, and discover the Cocoa framework. Explore Swift's object-oriented concepts Become familiar with built-in Swift types Dive deep into Swift objects, protocols, and generics Tour the lifecycle of an Xcode project Learn how nibs are loaded Understand Cocoa's event-driven design Communicate with C and Objective-C In this edition, catch up on the latest iOS programming features. Multiline strings and improved dictionaries Object serialization Key paths and key-value observing Expanded git integration Code refactoring And more!

Discover how to use Unity with Xcode to create fun, imaginative 3D games for iPhone and iPad. This book shows you how to optimize your game for both speed and quality, how to test and profile your game, and how to get the most out of your iOS device features, including the gyroscope and accelerometer. You'll also learn how to incorporate the latest Game Center improvements in iOS into your game, how to make sure your game gets into the App Store, and even how to promote your app and track revenue. Unity is an incredibly powerful and popular game creation tool, and Unity 5 brings even more great features, including Mecanim animation. If you have a great 3D game idea, and you want to make it a reality in the App Store, then *Learn Unity 5 for iOS Game Development* has exactly what you need. What You'll Learn How to include iAds How to integrate Game Center leaderboards and achievements How to profile and optimize performance Who This Book Is For iOS developers interested in using Unity and Unity developers who want to customize their games for iOS devices.

With more than 250 million iOS devices sold Apple's booming mobile platform provides a large and rapidly growing app market for developers, and with the release of the iOS 5 SDK, Apple has provided their richest, most exciting set of development tools yet. In this book, iOS programming expert Richard Warren shows you how to use these powerful tools to begin writing the next generation of iOS apps. Richard provides a complete introduction to iPhone and iPad development, emphasizing the newest technologies and best practices for iOS 5. After a tour of the inner workings of an iOS project and an invaluable examination of Objective-C, you will hone your app-developing skills by developing a

complete, full-featured application. You start by building the app's user interface. This will cover everything from linking View Controllers in the Storyboard to drawing custom views. Next, you will use iCloud storage and Core data to manage your app's data model, synchronizing your data across multiple devices. Then you tackle more advanced topics, including Core Animation, Core Motion, Core Location and Core Image. Finally, Richard shows you how to test, polish and prepare your apps for submission to the iTunes App Store. This book includes: Detailed instruction, ample illustrations, and clear examples Real-world guidance and advice Insight into best practices from an iOS programming expert A solid introduction to the Objective-C language and important Cocoa design patterns Information on key iOS 5 technologies, including Automatic Reference Counting, Storyboards, iCloud storage, Container View Controllers, Custom Control Appearances, Core Image, and integrated Twitter support.

Create compelling 2D games with Learn cocos2d 2: Game Development with iOS. This book shows you how to use the powerful new cocos2d, version 2 game engine to develop games for iPhone and iPad with tilemaps, virtual joypads, Game Center, and more. It teaches you: The process and best practices of mobile game development, including sprite batching, texture atlases, parallax scrolling, touch and accelerometer input. How to enhance your games using the Box2D and Chipmunk physics engines and other cocos2d-related tools and libraries. How to add UIKit views to cocos2d and how to add cocos2d to UIKit apps. The ins and outs of the Kobold2D development environment for cocos2d and its pre-configured libraries, including cocos3d and Lua. Best of all, this book will have you making games right from the very start. It guides you step-by-step through the creation of sample games. These fun examples are modeled after popular App Store games and teach you key concepts of the new cocos2d 2 game engine and relevant tools like TexturePacker (texture atlas), PhysicsEditor (physics collision shapes), Particle Designer (particle effects), Glyph Designer (bitmap fonts), and others. This book offers a rock-solid introduction to creating games made entirely with cocos2d and little or no iOS SDK and OpenGL code. It also details alternative implementations, identifies the best free and commercial tools for cocos2d game development, features coverage of the author's improved cocos2d game engine (Kobold2D), and even helps you enhance your game's marketability on the App Store.

Today's .NET developers are intrigued by what the iPhone and iPad apps landscape has to offer. Admit it: you're one of them. Apple's App Store has hundreds of thousands of apps, and yours can be among them. iPhone and iPad app development using the iOS software development kit is one of the most appealing environments available for mobile technology. Migrating to iPhone and iPad for .NET Developers helps .NET programmers get started creating iPhone and iPad apps using the iOS software development kit. Start with a crash course on development using iOS. Then, find out whether you want to use Xcode instead of Visual Studio, and prepare yourself for the migration from C# to Objective-C! You'll learn how your existing .NET skills can map most efficiently to the iOS development environment. Next, you'll really get coding with Objective-C and the iOS software development kit. You'll build your skills and enhance your apps with visually appealing, dynamic user interfaces and pushing/pulling data from a database through events and more. Discover the wonders of the Cocoa library, and learn new ways to do things you already know like the back of your hand in the .NET environment. Nearing the finish line, you'll build your first complete iPhone or iPad app, and extend your iPhone app features—for example, by using third-party libraries. Once you have created that first iPhone or iPad app, we'll walk you through making it available on the App Store. Migrating to iPhone and iPad for .NET Developers even offers tips on how to market your apps to new customers. When you finish reading Migrating to iPhone and iPad for .NET Developers, you'll be an iOS apps developer as well as a .NET developer, in today's competitive and fun mobile landscape!

The professional programmer's Deitel® guide to iPhone® and iPad® app development using iOS® 8, Swift™, Xcode® 6, and Cocoa Touch® This book presents leading-edge computing technologies for professional software developers. At the heart of the book is the Deitel “app-driven approach”—a variant of Deitel's live-code approach—concepts are presented in the context of complete working iOS apps, rather than using code snippets. The introduction and app test drives at the beginning of each chapter show one or more sample executions. The book's source code is available at: www.deitel.com/books/iOS8FP1. You'll quickly learn everything you need to start building iOS 8 apps—beginning with a test-drive of the Tip Calculator app in Chapter 1, then building your first apps in Chapter 2 with visual programming and in Chapter 3 with Swift. By the time you reach Chapter 9, you'll be ready to create your own apps for submission to the App Store. We'll overview the submission process, including uploading your apps, deciding whether to sell your apps or offer them for free, and marketing them using in-app advertising, social media, Internet public relations and more.

Get a solid grounding in the fundamentals of Cocoa Touch, and avoid problems during iPhone and iPad app development. With this revised and expanded edition, you'll dig into Cocoa and learn how to work effectively with Objective-C and Xcode. This book covers iOS 5 and Xcode 4.3 in a rigorous, orderly fashion—ideal whether you're approaching iOS for the first time or need a reference to bolster existing skills. Many discussions have been expanded or improved. All code examples have been revised, and many new code examples have been added. The new memory management system—ARC—is thoroughly explained and all code examples have been revised to use it. New Objective-C features, such as declaration of instance variables in the class's implementation section, are described and incorporated into the revised example code. Discussion of how an app launches, and all code examples, are revised for project templates from Xcode 4.2 and later. Other new Xcode features, including the Simulator's Debug menu, are covered, with screen shots based on Xcode 4.2 and later. The discussion of Instruments is expanded, with screen shots—by popular request! Storyboards are explained and discussed. The explanation of view controllers is completely rewritten to include iOS 5 features, such as custom parent view controllers and UIPageViewController. The Controls chapter now includes iOS 5 interface customizability and the appearance proxy. New features of interface classes are discussed, including tiling and animated images, new table view features, new alert view styles. Coverage of frameworks such as Core Motion and AV Foundation is greatly expanded. New iOS 5 classes and frameworks are also discussed, including Core Image

and UIDocument (and iCloud support). Important iOS 5 changes that can break existing code are explicitly called out in the text and listed in the index.

Corona SDK is one of the most popular app and game mobile development platforms in the world, and Learn Corona SDK Game Development walks you through creating a full-featured Corona game from scratch to the App Store. You'll learn Lua basics (the foundation of Corona), how to add and manipulate graphics, and how to use controls like multitouch, accelerometer, and gyroscope. You'll also learn how to use Box2D (Corona physics under the hood), and how to add sound effects and music. As you're polishing your game, you'll also learn about ads, in-app purchases, and OpenFeint and Game Center integration. Finally, you'll learn the ins and outs of getting a game into the App Store or other app marketplaces. Whether you're developing exclusively for iOS, or whether you're developing for Android or other platforms, Learn Corona SDK Game Development explains just what you need to launch your career as a mobile game developer. What you'll learn Just enough Lua to get started with Corona How to put your Corona code together How to work with images and effects Adding music and sound Game physics and AI Working with app stores and marketplaces Who this book is for Beginning mobile game developers, with a grasp of the basics of programming, who want a complete walkthrough of the Corona app and game development tool, or iOS or Android developers who want to learn about Corona SDK. Table of ContentsPart I: Get Ready... Get Set... 1. Introducing Corona 2. Getting To Know Lua Part II: Go! 3. Application Structure 4. Title, main menu and settings screens 5. The Game, Part I: Core Game Code 6. The Game, Part II: The Main Loop 7. The Game, Part III: Player Control Input 8. The Game, Part IV: Collision Events 9. Wrapping Up Part III: The Post-Game Show 10. Odds And Ends 11. Testing And Publishing

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