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Deep in the heart of North Yorkshire, at a place called Walkington Wold, there lies a rather unusual burial ground, an Anglo-Saxon execution cemetery. Twelve skeletons were unearthed by archaeologists, ten without skulls, later examination of the skeletons revealed that their owners were all subjected to judicial execution by decapitation, one of which required several blows. Similar fates have befallen other wretched souls, the undignified burial of suicides - in the Middle Ages, the most profound of sins - and the desecration of their bodies, go largely unrecorded. While plague pits, vast cemeteries where victims of the Black Death were tossed into the ground, their bodies festering one on top of another, are only today betraying their secrets. Although unpalatable to some, these burial grounds are an important part of our social heritage. They have been fashioned as much by the people who founded and used them, as by the buildings, gravestones and other features which they contain. They are records of social change; the symbols engraved upon individual memorials convey a sense of inherent belief systems, as they were constructed, adapted or abandoned depending on people's needs. Burying the Dead explores how these attitudes, practices and beliefs about death have undergone continual change. By studying the development of society's funerary spaces, the author reveals how we continue to reinforce our relationships with the dead, in a constant and ongoing effort to maintain a bond with them.

This book focuses on older people as makers of meaning and insight, highlighting the evolving values, priorities and ways of communicating that make later life fascinating. It explores what creating 'meaning' in later life really implies, for older people themselves, for how to conceptualise older people and for relationships between generations. The book offers a language for discussing major types of lifecourse meaning, not least those concerning ethical and temporal aspects of the ways people interpret their lifecourses, the ways older people form part of social and symbolic landscapes, and the types of wisdom they can offer. It will appeal to students of gerontology, sociological methodology, humanistic sociology, philosophy, psychology, and health promotion and medicine.

The digital economy is at a tipping point. This practical book defines digital ecosystems, discusses digital design using converging technologies of social networking, mobility, big data and cloud computing, and provides a methods for linking digital technologies together to meet the challenges of building a digital enterprise in the new economy.

Paul Craig's analysis of UK, EU and global administrative law examines the challenges facing each system and reveals the commonalities in and differences between their foundational assumptions. The challenges which they face may be particular to that legal order, endemic to any legal system of administrative law or the result of interaction between the three systems. The inter-relationship between the three levels is important. The legal and practical reality is that developments at one level can have an impact on the other two. Legal doctrine fashioned at the national level may therefore inform developments in EU and global administrative law. The doctrine thus created may then function symbiotically, shaping developments within a domestic legal order. The inter-relationship is equally marked from the regulatory perspective, since many such provisions originate at the global or EU level.

Insight Guides: all you need to inspire every step of your journey. From deciding when to go, to choosing which routes to travel, this guide is all you need to plan your trip across Europe by rail, with in-depth insider information on the best journeys to make the most of this scenic continent. · Insight Guide Great Railway Journeys of Europe is ideal for travellers seeking immersive railway journeys across the continent · In-depth on the history of European train travel: enjoy special features on new technologies and station architecture, all written by local experts · Invaluable maps, train routes, travel tips and practical information ensure effortless planning, and encourage venturing off the beaten track · Inspirational colour photography throughout - Insight Guides is a pioneer of full-colour guide books · Inventive design makes for an engaging and inspiring reading experience About Insight Guides: Insight Guides is a pioneer of full-colour guide books, with almost 50 years' experience of publishing high-quality, visual travel guides with user-friendly, modern design. We produce around 400 full-colour print guide books and maps, as well as phrase books, picture-packed eBooks and apps to meet different travellers' needs. Insight Guides' unique combination of beautiful travel photography and focus on history and culture create a unique visual reference and planning tool to inspire your next adventure.

Plunkett's InfoTech Industry Almanac presents a complete analysis of the technology business, including the convergence of hardware, software, entertainment and telecommunications. This market research tool includes our analysis of the major trends affecting the industry, from the rebound of the global PC and server market, to consumer and enterprise software, to super computers, open systems such as Linux, web services and network equipment. In addition, we provide major statistical tables covering the industry, from computer sector revenues to broadband subscribers to semiconductor industry production. No other source provides this book's easy-to-understand comparisons of growth, expenditures, technologies, imports/exports, corporations, research and other vital subjects. The corporate profile section provides in-depth, one-page profiles on each of the top 500 InfoTech companies. We have used our massive databases to provide you with unique, objective analysis of the largest and most exciting companies in: Computer Hardware, Computer Software, Internet Services, E-Commerce, Networking, Semiconductors, Memory, Storage, Information Management and Data Processing. We've been working harder than ever to gather data on all the latest trends in information technology. Our research effort includes an exhaustive study of new technologies and discussions with experts at dozens of innovative tech companies. Purchasers of the printed book or PDF version may receive a free CD-ROM database of the corporate profiles, enabling export of vital corporate data for mail merge and other uses.

Insight Guides: Inspiring your next adventure Russia remains an enigma to many, and most visitors will only go to the stunning St Petersburg or the capital Moscow, but those who venture further into this vast country will be rewarded by beautiful scenery of mountainous landscape and wild steppes as well as a variety of peoples and cultures unrivaled anywhere else. Be inspired to visit by the new, thoroughly revised edition of Insight Guide Russia, a comprehensive full-colour guide to this multifaceted country. Inside Insight Guide Russia: A fully-overhauled edition. Stunning, specially-commissioned photography that brings this multifaceted country and its people to life. Highlights of the country's top attractions, including Moscow's Red Square and St Basil Church, The Hermitage Museum and sublime Winter Palace in St Petersburg as well as the remote wilderness of Lake Bakal in our Best of Russia. Descriptive region-by-region accounts cover the whole country from cosmopolitan St Petersburg to untamed Siberia. Detailed, high-quality maps throughout will help you get around and travel tips give you all the essential information for planning a memorable trip, including our independent selection of the best restaurants. Free app for every customer. About Insight Guides: Insight Guides has over 40 years' experience of publishing high-quality, visual travel guides. We produce around 400 full-color print guide books and maps as well as picture-packed eBooks to meet different travelers' needs. Insight Guides' unique combination of beautiful travel photography and focus on history and culture together create a unique visual reference and planning tool to inspire your next adventure. 'Insight Guides has spawned many imitators but is still the best of its type.' - Wanderlust Magazine

Pocket-sized books to inspire your on-foot exploration of the best of the British Isles. Explore the best of Jersey with this indispensably practical Insight Guides Great Breaks book. From making sure you don't miss out on must-see attractions like the war tunnels, to discovering hidden gems, including La Hougue Bie, the easy-to-follow, ready-made walking routes will save you time, help you plan, and enhance your Great Break in Jersey. - Practical, pocket-sized and packed with inspirational insider information, this is the ideal on-the-move companion to your trip to Jersey - Features seven detailed walking tour itineraries, including St Helier and Durrell's Wildlife Park - Overview section features concise insider information covering everything from landscape and location, to history and culinary highlights - Top Ten section takes you to the heart of your destination, from Elizabeth Castle to the Maritime Museum - Rainy Day recommendations offer plenty of options, whatever the weather - Includes an innovative extra

that's unique in the market - all Great Breaks Guides come with a free eBook - Invaluable itinerary maps and practical Travel Tips section ensure effortless exploration - Inspirational colour photography throughout About Insight Guides: Insight Guides is a pioneer of full-colour guide books, with almost 50 years' experience of publishing high-quality, visual travel guides with user-friendly, modern design. We produce around 400 full-colour print guide books and maps, as well as phrase books, picture-packed eBooks and apps to meet different travellers' needs. Insight Guides' unique combination of beautiful travel photography and focus on history and culture create a unique visual reference and planning tool to inspire your next adventure.

During the last thirty years, a wide range of product companies throughout the Western economies have considered moving into or setting up service businesses. Some have rejected the idea after careful consideration, some have wandered into competitive services without any real idea of what is involved and others have deliberately executed a carefully considered strategic manoeuvre. Included in this debate are some of the most famous business names in the western world: Unisys, Ericsson, Michelin, Nokia and HP. For IBM it was Lou Gerstener's 'big bet'; at GE it was one of former CEO Jack Welch's 'four major strategies' and, at General Motors, the financial services arm was its most profitable business for many years. Yet very little has been published on this profound transition. As a result, myths and idiocies abound. Some routinely claim that the 'evolution from products through services to solutions' is inevitable. Others think that manufacturing is being outsourced to China and India while American or European teenagers face a career in hamburger stalls. The truth is much more fascinating. To succeed in a service business, most functions of a product company need to change. Operations, management, recruitment, finance, sales, new product development and marketing must all be adjusted. So the move into service therefore involves huge risk caused by disruptive and radical change. What has pushed realistic business people in such widely different industrial sectors to take so large a risk? Does their experience contain lessons or warnings for others? Is the trend likely to continue and affect other parts of the world as their economies develop? Will India, China or other developing economies need to learn how to export service once their manufacturing industries mature? Written by a successful businessman who has been at the heart of these changes in several companies and, with case studies from companies like IBM, Unilever, BT, Michelin, Ericsson and Nokia, this book explores the experience of those who have made the transition; and some who have resisted it. It covers in depth subjects such as: strategic focus, change management, service operations, branding a service business, service sales and service marketing. It is the first major work on this subject. "This book is a 'must read' for those considering the plunge into service growth and innovation. Even those companies that have already taken the plunge will gain fresh perspective" —Jim Spohrer, Director, IBM Almaden Research Centre, USA "Laurie Young details in very practical ways the reasons and methodologies for change ... I would recommend this book to every one of my customers." —Douglas Morse, Managing Principal for the Services Transformation and Innovation Group LLC "I am thrilled with the publication of this much needed book. In my work with businesses around the globe, I find that grappling with the challenge of transforming a company from products to services is a compelling priority for increasing numbers of firms." —Stephen W. Brown, PhD, Carson Chair, Professor and Executive Director, Center for Services Leadership, W. P. Carey School of Business, Arizona State University

We live in times of global recession and slow recovery, where millions of people are facing redundancy, failed businesses, or the effects of cutbacks and budget reductions. Bouncing Back is for anyone who has suffered a setback in their career, who wants to make sense of the new world, and who wants to recover and move on quickly. Richard Maun is an expert in career management. He is the author of the bestsellers My Boss is A Bastard, Leave The Bastards Behind, Job Hunting 3.0 and How to Keep Your Job (by Marshall Cavendish). He lectures and speaks widely on the topic of careers and jobs to business schools and groups.

This timely book is a much needed account of how pragmatism rather than ideology is the main determinant in Turkey's current foreign policy and should be read by all looking for a fresh and stimulating take on Turkey's response to globalization and the in

Traditional Kurdish Food is perhaps the most comprehensive book about Kurdish culinary heritage – and one of the only Kurdish cookery books available in the English language. With her straightforward and easy to follow style, Ala Barzinji proves an enlightening guide to the Kurdish culinary tradition, as well as providing a number of delightful additions to any cook's repertoire. Kurdish food represents a blend of Indo-European styles, but is distinctive because of its focus on fresh ingredients and it's variety of spices and herbs that gives the cuisine its own special tastes. The recipes are grouped into eight categories. Some of the recipes are perfect for special occasions and require more time and patience to compile, others are quick and easy and perfect for weekdays. Beautiful photos show how the food looks when finished and gives some ideas for presentation. The perfect cookbook for anyone keen to experience new food and cultures and who wants to explore newly presented cuisine beyond the Middle East from its original source.

Now in its 34th edition, this is the most authoritative, detailed trade directory available for the United Kingdom and the Republic of Ireland.

Insight Pocket Guides: ideal itineraries and top travel tips in a pocket-sized package. Plan your trip, plan perfect days and discover how to get around - this pocket-sized guide is a convenient, quick-reference companion to discovering what to do and see in Scotland, from top attractions like Edinburgh Castle, Glencoe and the Isle of Skye, to hidden gems, including the dramatic Smoo Cave and the peaceful islands of the Inner Hebrides. - Compact, concise, and packed with essential information about Where to Go and What to Do, this is an ideal on-the-move companion when you're exploring Scotland - Covers Top Ten Attractions, including Loch Lomond, Urquhart Castle and the Burrell Collection and Perfect Day itinerary suggestions - Offers an insightful overview of landscape, history and culture - Contains an invaluable pull-out map, and essential practical information on everything from Eating Out to Getting Around - Inspirational colour photography throughout - Sharp design and colour-coded sections make for an engaging reading experience About Insight Guides: Insight Guides is a pioneer of full-colour guide books, with almost 50 years' experience of publishing high-quality, visual travel guides with user-friendly, modern design. We produce around 400 full-colour print guide books and maps, as well as phrase books, picture-packed eBooks and apps to meet different travellers' needs. Insight Guides' unique combination of beautiful travel photography and focus on history and culture create a unique visual reference and planning tool to inspire your next adventure.

Insight Guides: all you need to inspire every step of your journey. From deciding when to go, to choosing what to see when you arrive, this is all you need to plan your trip and experience the best of the Greek Islands, with in-depth insider information on must-see, top attractions like Santorni and the Ionian Islands, and hidden cultural gems such as exploring the islets of gios Evstrtios and Tlendos. Insight Guide Greek Islands is ideal for travellers seeking immersive cultural experiences, from exploring the best museums, to discovering the best local foodie specialities In-depth on history and culture: enjoy special features on People and Identities, Aegean Architecture and Cruising Round the Islands, all written by local experts Includes innovative, unique extras to keep you up-to-date when you're on the move - this guide comes with a free eBook, and an app that highlights top attractions and regional information and is regularly updated with new hotel, bar, restaurant, shop and local event listings Invaluable maps, travel tips and practical information ensure effortless planning, and encourage venturing off the beaten track Inspirational colour photography throughout - Insight Guides is a pioneer of full-colour guide books Inventive design makes for an engaging, easy reading experience About Insight Guides: Insight Guides is a pioneer of full-colour guide books, with almost 50 years' experience of publishing high-quality, visual travel guides with user-friendly, modern design. We produce around 400 full-colour print guide books and maps, as well as phrasebooks, picture-packed eBooks and apps to meet different travellers' needs. Insight Guides' unique combination of beautiful travel photography and focus on history and culture create a unique visual reference and planning tool to inspire your next adventure.

Pocket-sized travel guides making the most of the British Isles through clearly laid-out walks and tours. Explore the best of Edinburgh with this indispensably practical Insight Great Breaks Guide. From making sure you don't miss out on must-see attractions like Edinburgh Castle, the Scottish National Gallery, the Royal Mile, Calton Hill or the Royal Botanic Garden to discovering hidden gems, including the Real Mary King's Close, the easy-to-follow, ready-made walking routes will save you time, help you plan and enhance your Great Break in Edinburgh. Practical, pocket-sized and packed with inspirational insider information, this is the ideal on-the-move companion to your trip to Edinburgh. - Over 12 walks and tours: detailed itineraries feature all the best places to visit, including where to eat along the way - Local highlights: discover what makes the area special, its top sights and unique attractions, and be inspired by stunning imagery - Insider recommendations: where to stay and what to do, from active pursuits to themed trips - Rainy day recommendations: uncover plenty of options, whatever the weather - Practical maps: get around with ease and follow the walks and tours using the detailed maps - Informative tips: plan your travels with a useful practical section to ensure effortless exploration - Innovative and unique extra: a free eBook - Inventive design makes for an engaging, easy-reading experience - Covers: Old Town and Edinburgh Castle, Royal Mile and Scottish Parliament, Palace of Holyroodhouse and Arthur's Seat, South Side Museums and University, East Princes Street and Calton Hill, West Princes Street and New Town, Water of Leith to Stockbridge and Dean, Leith, Excursion to Firth of Forth, Excursion to Edinburgh Zoo, Linlithgow and Falkirk, Excursion South to Roslin and Pentland Hills, and Excursion East along the Coast. About Insight Guides: Insight Guides is a pioneer of full-colour guide books, with almost 50 years' experience of publishing high-quality, visual travel guides with user-friendly, modern design. We produce around 400 full-colour print guide books and maps, as well as phrase books, picture-packed eBooks and apps to meet different travellers' needs. Insight Guides' unique combination of beautiful travel photography and focus on history and culture create a unique visual reference and planning tool to inspire your next adventure.

Insight Pocket Guides: ideal itineraries and top travel tips in a pocket-sized package. Plan your trip, plan perfect days and discover how to get around - this pocket-sized guide is a convenient, quick-reference companion to discovering what to do and see in Tenerife, from top attractions like Spain's tallest mountain El Teide and the Unesco-listed San Cristobal de la Laguna to the steep hike down the dramatically located village of Masca. Compact, concise, and packed with essential information about Where to Go and What Do, this is an ideal on-the-move companion when you're exploring Tenerife Covers Top Ten Attractions, including the Parque Etnografico Pirmides de Gmar, whale-watching and the Castillo San Miguel, as well as Perfect Day itinerary suggestions Offers an insightful overview of landscape, history and culture Contains an invaluable pull-out map, and essential practical information on everything from Eating Out to Getting Around Sharp design and colour-coded sections make for an engaging reading experience About Insight Guides: Insight Guides is a pioneer of full-colour guide books, with almost 50 years' experience of publishing high-quality, visual travel guides with user-friendly, modern design. We produce around 400 full-colour print guide books and maps, as well as phrasebooks, picture-packed eBooks and apps to meet different travellers' needs. Insight Guides' unique combination of beautiful travel photography and focus on history and culture create a unique visual reference and planning tool to inspire your next adventure.

Contains a travel guide to Peru, featuring recommendations for sights and attractions, restaurants and lodging, in Lima, as well as in the various regions of the country, and including essays on culture, arts, and politics. Includes photographs and maps.

Internet Marketing: A Practical Approach is a step-by-step guide to marketing using the internet. Concentrating on the operational and functional aspects of this dynamic area, the book is packed with tactical advice and real-life examples from those leading the field to help you succeed. Written as an accessible guide to equip you for the online element of any contemporary marketing role, Internet Marketing covers all the key topics, including search engine optimization and social media marketing, before moving on to consider the internet as part of an integrated marketing strategy. With real-world case studies to illustrate e-marketing in practice and exercises to help you analyse, plan and execute effective strategies within the workplace, this practical resource will prepare you to undertake internet marketing across a variety of organizations. More than just a book, this complete package features an associated website at www.alancharlesworth.eu/internetmarketing which hosts the case studies for the book, offers further tips and advice, and provides access to a wealth of extra material such as up-to-date references and web links. * Step-by-step student's guide to the implementation of online marketing tactics * Creates a "virtual environment" through a series of case studies, based around a fictitious SME, including exercises throughout * Turn theory into practice through exercises, checklists, further reading and web link references * Unique, specific focus on marketing for the Internet

Insight Guides, the world's largest visual travel guide series, in association with Discovery Channel, the world's premier source of nonfiction entertainment, provides more insight than ever. From the most popular resort cities to the most exotic villages, Insight Guides capture the unique character of each culture with an insider's perspective. Inside every Insight Guide you'll find: .Evocative, full-colour photography on every page. Cross-referenced, full-colour maps throughout. A brief introduction including a historical timeline .Lively, essays by local writers on the culture, history, and people. Expert evaluations on the sights really worth seeing. Special features spotlighting particular topics of interest. A comprehensive Travel Tips section with listings of the best restaurants, hotels, and attractions, as well as practical information on getting around and advice for travel with children

Every person has a story, a personal narrative that informs their life, their decisions, and their way of thinking. But did you know that it also affects the wiring of your brain? Renowned psychiatrist and professor at Harvard Medical School John Sharp, M.D., offers an eight-step process to discovering your unconscious narrative and using your new insight to eradicate the "false truth" that has been at the core of your self-sabotage. His unique approach integrates four core domains of applied psychology—control mastery theory, attachment theory, narrative therapy, and positive psychology—with his own research and professional experience to construct an insightful and soul-searching path to insight. Throughout his step-by-step process, Dr. Sharp provides: · The “Sharp Focus” to distill and emphasize important concepts · Quizzes to help you analyze your internal and external tendencies · “First Impressions” case studies from his professional practice · Awareness, insight, change, and narrative tools to facilitate your transformation · “Gut Checks” to help you figure out if you are ready to move on to the next step in the process Dr. Sharp's approach is simple and accessible, with the power to wield profound results. Through exercises, quizzes, thorough exploration of case studies, and clear guidance, you will be able to find your false truth, rewrite your story, and transform your life. Once you have flipped the switch of insight, nothing can hold back the light that shines from within. The Gulf is a sub-region consisting of Saudi Arabia and five small states, namely Kuwait, Qatar, Oman, the United Arab Emirates and Bahrain. This sub-region emerged after the British recognized the independence of the above-mentioned small entities between 1961 and 1971. Having an abundant amount of natural resources, i.e. oil and natural gas, the Gulf States are

among the richest countries in the world; therefore, they do not share the poverty and political instability widely found in the Middle East. The Gulf is a sub-region consisting of Saudi Arabia and five small states, namely Kuwait, Qatar, Oman, the United Arab Emirates and Bahrain. This sub-region emerged after the British recognized the independence of the above-mentioned small entities between 1961 and 1971. Having an abundant amount of natural resources, i.e. oil and natural gas, the Gulf States are among the richest countries in the world; therefore, they do not share the poverty and political instability widely found in the Middle East. The sub-region was institutionalized with the establishment of the Gulf Cooperation Council (GCC) in 1981 as a result of three important regional developments –the Iranian Islamic Revolution in 1979, the Soviet invasion of Afghanistan in 1979, and the outbreak of the Iran-Iraq war in 1980. The GCC was mainly designed as a security institution to counter regional threats emanating from the other side of the Persian Gulf, namely Iran. However, after the invasion of Kuwait, by Saddam's Iraq, the Gulf States became alarmed and asked the United States to protect their political independence against all regional threats. After the collapse of the Cold War, the Gulf States initiated a process of regional integration and significant steps were taken to achieve a monetary and economic union. At the end of the first decade of the 21st century, the Gulf States decided to introduce "al-khaleeji" as the common currency. However, this promising process was halted with the eruption of the Arab uprisings and revolutions. The Arab uprisings have imposed the greatest threat to the unity of the Gulf. For the first time in their history, the Gulf States began to be challenged politically from not only external threats but also internal dynamics. The process of sweeping changes throughout the Middle East instigated great concern in the Gulf, the most pro-status quo states in the region. During the first two years, 2011-2013, the Gulf States tried to follow a defensive policy against the powers of change. They strived to keep the wave of uprisings away from the Gulf. After they had overcome their shock and confusion, they began to take initiatives to intervene into the regional crises. Some of the Gulf countries, especially Saudi Arabia and the UAE, organized a military coup against the region's first and only democratically elected government of Muhammad Morsi, placing Egypt in an economically and politically vulnerable position. Furthermore, these two countries interfered into the domestic affairs of other regional states in crisis such as Libya, Yemen and Lebanon. They succeeded in turning the "Arab Spring" into an "Arab Winter" by eliminating, de-legitimizing and weakening the carriers of reform, the Muslim Brotherhood and its affiliates, throughout the Arab world. Thus, indirectly they suppressed the moderate non-state actors in favor of radical actors and terrorist groups such as ISIS and al-Qaeda. Saudi Arabia and the UAE went further and tried to redesign the region through their ambitious regional policies. Encouraged by the United States and Israel, they gained the support from countries that are dependent on their petro-dollars such as Bahrain, Egypt and Jordan. These two states attempted to lead both the Arab and Muslim worlds; and therefore, mobilized their only asset, billions of petro-dollars, to buy influence in the region. In order to be able to lead the Arab world, Saudi Arabia and the UAE had to delegitimize the Muslim Brotherhood and affiliated groups and political parties –the main carriers of popular demonstrations throughout the Arab world. Therefore, they declared all these political groups and social movements as "terrorist organizations." They even attempted to ostracize those regional countries, i.e. Turkey and Qatar that support these popular movements, while at the same time forcing other countries to support their regional policies. The first target was Qatar; the Arab state most open to liberal values and diversity. In 2014, Saudi Arabia and the UAE forced Qatar to cut its relations with regional non-state actors such as the Brotherhood and Hamas, but the Obama Administration did not allow Riyadh and Abu Dhabi to instigate a crisis. However, after Trump came to power, these two states reintroduced the crisis and imposed their blockade against Qatar. Nevertheless, with the strong support of Turkey and Iran, two significant regional powers, the policy of Saudi Arabia and the UAE has failed. As a result, Riyadh and Abu Dhabi have shattered the unity of not only the Arabs but also that of the Gulf. While Oman maintained its neutral position, by following an active neutrality policy and playing a mediating role, Kuwait tried to prevent the breakup of the Gulf region. Although it has not declared so publicly, Kuwait rejects the regional design attempts by the Saudi and Emirati governments. To lead the Muslim world, Saudi Arabia led the foundation of the so-called "Islamic Military Alliance" comprising of more than 50 nations. However, it became clear in a short time period that this attempt was not a real Islamic alliance to bring stability to the region, but a measure to fortify a Sunni bloc against Iranian regional expansionism. That is, Saudi Arabia tried to utilize the Sunni Islamic understanding for its regional policies. It is not difficult to claim that Saudi Arabia and the UAE will not be able to realize this project. The possibility of ending up with the disillusionment of the Arab and Muslim streets and alienation of some Sunni countries is quite high. Overall the project, which has been executed with the support of the U.S. and Israel, is an attempt to deepen the sectarian strife between Shias and Sunnis and it will not bring political stability or peace to the region. In conclusion, in order to protect themselves against regional threats and to establish a balance of power against other regional powers, the small Gulf States must form military alliances and political institutions with other regional countries. First, they need to maintain the unity of the Gulf. Second, Riyadh and Abu Dhabi should encourage other regional actors to contribute to the regional stability. Saudi Arabia and the UAE have to end the Qatari crisis, a lose-lose crisis manufactured by these two states, since it is undermining the sub-region's security and economic outlook. Third, the Gulf States must keep the sub-region as the island of political and economic stability in the chaotic Middle East and contribute to the gradual and peaceful reconstruction of the region. To achieve this objective, the Gulf States must stop using conflicting political discourses. Considering all these important developments, the Gulf region has attracted a lot of attention among the scholars and Insight Turkey, through this special issue, aims to cover some of the main topics such as the Qatari crisis, the rise of sectarianism, the foreign policies of the pro-status quo countries and the relations of these states with Turkey. The situation in the Gulf region gets more complicated as time passes and the division between blocks has started to become deeper. Ufuk Uluta? and Burhanettin Duran provide a comprehensive analysis of all of the actors, including here global and regional ones, which are currently included in the Gulf affairs. Without any doubt, the Qatari crisis has played a decisive role in manifesting the existing regional rifts. In the light of this, Kristian Coates Ulrichsen and Marwan Kabalan focus on this crisis, which started with the blockade of Qatar by the so-called Quartet, i.e. Saudi Arabia, the UAE, Bahrain and Egypt. With a special focus on the Gulf and U.S. policies respectively, both of the authors provide valuable insights regarding the crisis and the future of the Gulf. The main division in the region comes as a result of the rise of sectarianism, which has transformed into local sectarian and regional geopolitical confrontations among some Gulf States –mainly Saudi Arabia and the UAE– and Iran. Emad Kaddorah, in his commentary, argues that the regional conflict over the Gulf region is geo-sectarian, meaning that it is a geopolitical contest, which has recently been engulfed by a sectarian dimension. Saudi Arabia remains one of the main actors in the region and it deserves special attention. The articles of Simon Mabon and May Darwich help to better understand the domestic and foreign policies of Saudi Arabia. Mabon looks at the actions of the new crown prince to explore the impact of Bin Salman's influence on both the Kingdom and the Middle East more broadly. On the

other hand, Darwich analyzes the Saudi intervention in Yemen, a war that many have started to consider as “Saudi Vietnam war.” More specifically, May Darwich offers an alternative explanation for the abrupt Saudi aggressiveness toward Yemen and argues that this intervention is driven by the Saudi leadership aims to assert the Kingdom’s status as a regional power in the Middle East. Despite Saudi Arabia, the UAE is another important actor in the region, whose impact is underestimated. By focusing on the military bases built by the UAE in the Horn of Africa, Numan Telci and Tuba Öztürk Horoz provide an explanation on the real motivations behind the Emirati foreign policies which have started to focus more on hard power, a deviation from the perpetual foreign policies of the other Gulf States. Amidst the shattering order of the Gulf, Turkey has pursued a careful and balancing policy, finding itself sided neither with the Saudi-led block, nor with the Iranian-led block. At this point it is important to understand the background of the Turkey-GCC states relations and Özden Zeynep Oktav in her article brings a detailed analysis of the root causes that led to the policy divergences between Turkey, and some GCC states, i.e. Saudi Arabia and the UAE. This special issue of Insight Turkey includes five off-topic pieces, which indeed are closely related with the Gulf affairs. In his commentary, M. Akif Kireççi, focuses on the initiatives undertaken by Turkey after Trump declared Jerusalem as the capital of Israel and how the divided Gulf States left aside their disparities to protect the rights of Palestinians against this fallacious decision. The article of Osama Anter Hamdi complements Kireççi’s commentary, as the author provides a comprehensive analysis of the American foreign policy toward the Arab-Israeli conflict since the establishment of the Israeli state. Iran, of course, deserves special attention as the foreign policies of the Gulf States are mostly designed to balance the Iranian influence in the region. The three remaining articles of the issue deal with U.S. Iranian relations, the nuclear deal and how Iran and Turkey serve as a model of emulation for other states in the region. Written by M. İbrahim Demir, Farhad Rezaei, and Ibrahim Khatib and As’ad Ghanem, respectively, these three articles are worth reading in order to better understand the Iranian policies. “The Gulf on the Verge: Ambitions, Crises and Shattering Order,” provides timely analyses for a region that once again has become the linchpin of global affairs. We are confident that this issue of Insight Turkey will be a great contribution to the Gulf studies.

Conference Proceedings of 4th International Conference on Gender Research

Great Breaks Glasgow is a compact travel guide that combines snappy text with full-colour photography to highlight the very best that this lively city has to offer. The Walks and Tours section suggests various routes around the city to discover the key sights that you will not want to miss; from an artistic amble around the West End and Southside on the Mackintosh Tour, to a trip through Glasgow's industrial heritage via the Old Fruitmarket and City Halls on the Merchant City Tour. Each walk offers a selection of places to eat and drink as you go and clear maps plot all the major sights. The Overview chapter offers some historical context to your trip and suggests some venues to experience Glasgow's vibrant entertainment scene along the way. The Travel Tips section lists the active pursuits and themed holidays you could try, along with essential practical information and hotel recommendations. Glasgow's Top 10 helps you to plan how best to spend your time and experience the very best of this Scottish city. About Insight Guides: Insight Guides has over 40 years' experience of publishing high-quality, visual travel guides. We produce around 400 full-color print guide books and maps as well as picture-packed eBooks to meet different travelers' needs. Insight Guides' unique combination of beautiful travel photography and focus on history and culture together create a unique visual reference and planning tool to inspire your next adventure. 'Insight Guides has spawned many imitators but is still the best of its type.' - Wanderlust Magazine

Ideal itineraries and top travel tips in a pocket-sized package. Plan your trip, plan perfect days and discover how to get around - this Insight Guides pocket-sized book is a convenient, quick-reference companion to discovering what to do and see in the French Riviera, from top attractions like Fondation Maeght, to hidden gems, including Domaine du Rosaire. - Compact, concise, and packed with essential information about Where to Go and What to Do, this is an ideal on-the-move companion when you're exploring the French Riviera - Covers Top Ten Attractions, including Vieux Nice, Cannes and Monaco and Perfect Day itinerary suggestions - Offers an insightful overview of landscape, history and culture - Contains an invaluable pull-out map, and essential practical information on everything from Eating Out to Getting Around - Sharp design and colour-coded sections make for an engaging reading experience About Insight Guides: Insight Guides is a pioneer of full-colour guide books, with almost 50 years' experience of publishing high-quality, visual travel guides with user-friendly, modern design. We produce around 400 full-colour print guide books and maps, as well as phrase books, picture-packed eBooks and apps to meet different travellers' needs. Insight Guides' unique combination of beautiful travel photography and focus on history and culture create a unique visual reference and planning tool to inspire your next adventure.

Insight Guides: all you need to inspire every step of your journey. From deciding when to go, to choosing what to see when you arrive, this is all you need to plan your trip and experience the best of Guatemala, Belize and the Yucatán, with in-depth insider information on must-see, top attractions like the Mayan sites of Chichén Itzá and Tikal, as well as the best of the Riviera Maya. - Insight Guide Guatemala, Belize and the Yucatán is ideal for travellers seeking immersive cultural experiences, from exploring the variety of Maya sites, to discovering Mexico's charming colonial city of Mérida. - In-depth on history and culture: enjoy special features on the Maya civilisation, the colourful Guatemalan costume and the stunning birdlife in all three countries, all written by local experts - Includes innovative, unique extras to keep you up-to-date when you're on the move - this guide comes with a free eBook, and an app that highlights top attractions and regional information and is regularly updated with new hotel, bar, restaurant, shop and local event listings - Invaluable maps, travel tips and practical information ensure effortless planning, and encourage venturing off the beaten track - Inspirational colour photography throughout - Insight Guides is a pioneer of full-colour guide books - Inventive design makes for an engaging, easy reading experience About Insight Guides: Insight Guides is a pioneer of full-colour guide books, with almost 50 years' experience of publishing high-quality, visual travel guides with user-friendly, modern design. We produce around 400 full-colour print guide books and maps, as well as phrasebooks, picture-packed eBooks and apps to meet different travellers' needs. Insight Guides' unique combination of beautiful travel photography and focus on history and culture create a unique visual reference and planning tool to inspire your next adventure.

Insight Explore Guides: pocket-sized books to inspire your on-foot exploration of top international destinations. Experience the best of Dubrovnik with this indispensably practical Insight Explore Guide. From making sure you don't miss out on must-see attractions like the old historic centre to discovering hidden gems like the sleepy harbour of Sudurad, the easy-to-follow, ready-made walking routes will help you plan your trip, save you time, and enhance your exploration of this fascinating city. Practical, pocket-sized and packed with inspirational insider information, this will make the ideal on-the-move companion to your trip to Dubrovnik Enjoy over 11 irresistible Best Routes to walk, from a tour of the old city walls to exploring the stunning islands of Lokrum and Mljet Features concise insider information about landscape, history, food and drink, and entertainment options Invaluable maps: each Best Route is accompanied by a detailed full-colour map, while the large pull-out map provides an essential overview of

the area Discover your destination's must-see sights and hand-picked hidden gems Directory section provides invaluable insight into top accommodation, restaurant and nightlife options by area, along with an overview of language, books and films Includes an innovative extra that's unique in the market - all Insight Explore Guides come with a free eBook Inspirational colour photography throughout About Insight Guides: Insight Guides is a pioneer of full-colour guide books, with almost 50 years' experience of publishing high-quality, visual travel guides with user-friendly, modern design. We produce around 400 full-colour print guide books and maps as well as phrasebooks, picture-packed eBooks and apps to meet different travellers' needs. Insight Guides' unique combination of beautiful travel photography and focus on history and culture create a unique visual reference and planning tool to inspire your next adventure.

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Contains essential bibliographic and access information on serials published throughout the world.

Crafted entirely by the author (not a ghost writer), Insight into Piece by Kevin Raftery is an interesting, original and sharp-witted collection of articles, with a few unusual short stories thrown in for good measure. Comprising a variety of styles and genres encompassing local, national and international themes, the pieces appeal to all age groups and range from the factual, the psychological, the political, the insightful, the social and the critical. Written over a seven-year period (2011-2018) barring one or two exceptions, Kevin expertly focuses the critical spotlight on the institutions that govern us, simultaneously recording important socio-historical facts of the time, sometimes controversially. All the events catalogued proffer an entertaining twist to reading proceedings. This includes the fascinating fly on wall Inside O'Connor series which documents real life in rehab for those predisposed to addiction problems. Covering topics including human nature, disability, travel, addiction and mental health, Insight into Piece contains over 140 articles each written in Kevin's 'unheard' but distinct narrative voice.

Since the disintegration of the Ottoman State, the Balkan region is one of the most penetrated, divided, and unstable regions in the world. Therefore, the term Balkanization, which has a strong negative connotation, began to refer to the division of a larger region into many small and hostile political entities and the instability of the region as a result of many ethnic and religious movements and conflicts. Ironically, in today's unstable world, the Balkans is relatively stable and peaceful, especially compared with the chaotic Middle East. However, the current peaceful atmosphere is quite vulnerable and fragile; it seems that historical hatred and enmity may restart anytime. Unfortunately, today there are many uncertainties in the Balkans and hence the region is at a new crossroads, not only at the domestic level, but also at the international level. At the domestic level, the Balkan countries are in a longtime transitory period and so far, the regional countries could not complete this process. On the one hand, most of the countries in the region have not finished their state transformation and institutionalization processes as yet. They need to accelerate their respective reformist policies and complete their respective transition periods. In particular, legal changes are required to consolidate their state institutions. The most dramatic example is the complex political and administrative structure in Bosnia and Herzegovina, which has never functioned well since its establishment by the Dayton Agreement. Due to the veto power of the three main ethnic groups, namely Bosnians, Serbs, and Croats, in the legislative and administrative institutions at different levels of government, it is almost impossible to make necessary decisions to govern the country. In order to get rid of the administrative deadlock, they must take confidence building measures and establish a functional state system. On the other hand, the Balkan countries have many economic problems such as poverty, unemployment, underdevelopment, and emigration. There are too many structural economic problems, but they have too few resources to mobilize. Because of the high unemployment rate, most of the qualified population of the Balkan countries migrates to the developed European countries such as Italy, Germany, and Switzerland. As a result of many detrimental developments in social and political life including ethnic tensions, population problems, and unemployed youth, the future of the Balkan states is still ambiguous. At the regional level, the Balkan countries have been experiencing many problems emanating from the dismemberment of the region during the modern period. The Balkans was politically divided twice: the first time (the collapse of the Ottoman State) was in the late-19th and early-20th centuries, and the second (the collapse of Yugoslavia) was in the late 20th century. After the disintegration of Yugoslavia, national and ethnic enmities were renewed and quickly resulted in severe violent clashes, mass killings, including the genocide in Bosnia and Herzegovina. A number of regional issues have remained unsolved and the initiated solution processes were stopped. One of the main regional crises is the normalization of relations between Serbia and Kosovo. The EU stipulates the normalization with Kosovo as a precondition of Serbia's accession to the Union. Unless it recognizes the state of Kosovo, it is impossible for Serbia to become a full member of the EU.

However, for the moment, there is no concrete improvement in the Belgrade-Pristina dialogue process. In spite of the continuance of negative relations among some regional actors, there are some positive developments as well. The solution of the Macedonian name dispute in 2018 was a historical moment for the region, because it demonstrated that the regional states have an intention to solve political problems and provide alternative solutions. At the global level, the Balkan region continues to attract many global powers such as the U.S., the EU, China, and Russia. Each global power has its own strategy and perception of the region. The most involved global actor is the EU, who wants to integrate the region with itself and thus bring stability and peace to this contiguous region. Therefore, after the regional stability was secured with the support of the global powers, most Balkan countries began to develop cooperative relations with the EU and its leading member states, because the first priority and strategic preference of most Balkan countries is the integration with the EU. Their expectations from the EU membership are economic prosperity and the prevention of future regional clashes. On the other hand, the

U.S. has been trying to integrate the Balkan countries with NATO, thus decreasing the influence of other global powers. Besides Greece which became a member in 1952, six Balkan countries, namely Bulgaria, Romania, Albania, Croatia, Slovenia, and Montenegro, have also more recently become NATO members. Some other countries such as North Macedonia and Bosnia and Herzegovina are in the accession process. NATO membership, together with the EU membership, is the most important positive agenda of the Balkan countries. Russia has had an imaginary vision and historical patronage over the Balkans since the second half of the 19th century. Religious, ethnic, and linguistic affinity was the main motivation for Russia to improve its relations with the region, which was an alternative route for reaching the warm seas. However, nowadays Russia faces challenges from the Western countries, who have taken the lead in the region. The integration process with both the EU and NATO limited the Russian influence in the Balkans. Furthermore, Russia has insufficient resources to solve the domestic political and economic problems of the regional countries. Another global power that has begun to show up in the region is China. The Chinese presence in the Balkans is mainly in the economic sphere, especially its investments in infrastructure and energy sectors. Compared with the other three global actors, the Chinese role in the region is quite limited. The Balkans is almost at the heart of the European continent; therefore, it is very difficult for China to influence regional politics as much as the Western countries. However, since the Balkans is a penetrated region, the impact of global rivalry is very noticeable in the region. The conflictual policies of global powers may activate the dormant regional fault lines and trigger the renewal of ethnic and religious conflicts. This new issue of Insight Turkey brings to the readers various manuscripts which touch upon domestic and regional issues and the impact of the external actors, i.e. EU, NATO, Russia, China, and Turkey, in the Balkans. As mentioned above, the normalization of the relations between Kosovo and Serbia are crucial for the region as it may prove to be a regional destabilizer in the future. This issue gained more attention after the discussions on a possible territorial exchange between the two states. Aleksander Zdravkovski and Sabrina P. Ramet discuss this topic through historical and political lenses and contend that this process can have serious repercussions, both in the Western Balkans and internationally. The name dispute between North Macedonia and Greece is another important topic that impacts the whole Balkans region. In their commentaries, Cvete Koneska and Zhidas Daskalovski bring different perspectives on this issue, yet both of them raise questions regarding the success of the agreement. Albania is one of the most important states in the region and in recent years has been suffering from political turmoil and economic downturn which can very easily be translated into regional instability. Isa Blumi in his article analyses the role of the U.S., NATO, and the EU in the Albanian slide and cautions that the current situation may turn violent. Croatia, another important state in the Balkans considering its experience with the EU, is at the center of Senada Šelo Šabi? and Emir Suljagi?'s articles. Croatia joined the EU in 2013 and this was considered an important step for all the Western Balkans because Croatia would serve as an example for their accession. However, Senada Šelo Šabi? contends that Croatia's experience of the EU accession and membership is only partially relevant for the Western Balkans' EU enlargement, mainly due to its domestic issues. Emir Suljagi?, on the other hand, focuses on the Croatian interference in Bosnia and Hercegovina and brings to the readers a new viewpoint in terms of the "otherization" of Bosnia's Muslim population. In order to explain this, Suljagi? uses the notion of antemurale Christianitatis, which has been visible in Croatian politics since the 15th century. The external interventions have never been missing in the Balkans. Especially since the dissolution of Yugoslavia, transatlantic relations have become crucial for the region. In this context, Oya Dursun-Özkanca's article argues that NATO accession acts as a prelude to the eventual EU accession, ensuring that the countries stay the course of engaging in reforms and contributing to Euro-Atlantic security while confirming their commitment to democracy. Yet, in recent years, other actors –Russia, China, and Turkey– have started to play an important role in the region, both politically and economically. While a withdrawal of Russia came to the fore after the fall of communism in the Balkans, lately it is trying to regain position in the region. Vsevolod Samokhvalov in his article argues that Russia and the Balkans states are exploring new ways of cooperation considering that Russia is applying a more assertive foreign policy, while the Balkan states are being more pragmatic. China is not lagging behind Russia in the Balkans; yet it is following a different path from Russia as China is acting generally on economic grounds. Within this framework, Liu Zuokui analyses China's investments in the Balkans and its impact in the region. Lastly, Turkey is one of the main countries whose role in the region is increasing day by day. The commentary of Mehmet U?ur Ekin?i provides a comprehensive analysis of Turkey's Balkans policy; while Ilya Roubanis discusses Turkey's role in the Balkans as part of the broader narrative of European integration. Yet, Turkey's policies in the Balkans have not been unchallenged by other powers. The EU and especially Germany have started to see Turkey as an emerging threat in the region, especially in terms of economy. Elif Nuro?lu and Hüseyin H. Nuro?lu focus exactly on this issue and argue that even while currently the commercial competition between Turkey and Germany in the Balkans is not serious; in the forthcoming years Turkey has the potential to be a serious competitor to Germany. Religion is an important aspect of Turkey's foreign policy; yet, this is true for Saudi Arabia as well. Focusing on the case of Bulgaria, Ismail Numan Telci and Aydzhan Yordanova Peneva evaluate the activities of Turkey and Saudi Arabia in the religious sphere. By doing so, the article explains the motivations behind such actions and addresses the impact of this activism on the Bulgarian society. The last article of this issue is that of Muhidin Mulalic, where he evaluates the trilateral relations between Turkey, Serbia, and Bosnia and Herzegovina and concludes that this tripartite diplomatic relation has been quite successful and has resulted in successful economic and trade cooperation. To conclude, the Balkans once considered as a powder keg is currently in a state of relative stability. Yet, this stability to some extent is threatened by the internal domestic and regional issues. Concurrently, the Balkans strategic position attracts external powers to intervene in the regional affairs. All this considered, the Balkan states find themselves at a crossroads and consequently are trying to create a balance between their domestic, regional, and international affairs. This issue of Insight Turkey aims at analyzing the above mentioned issues and provide to its readers a general framework of the most important and current events in the Balkans.

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Whether you're on a relaxing weekend break or an active holiday, this collection of 12 irresistible walks and tours in and around the 'city of dreaming spires' is sure to appeal. Great Breaks Oxford is packed with vivid colour photographs and inspiration for things to do. The book starts with the 10 top attractions in Oxford, including the iconic Bodleian Library and punting on the Thames, followed by essential background information on Oxford's culture, history, and food and drink. Next are 12 wonderful self-guided walks and tours taking in the best places to visit in Oxford, from the historic heart of the university to idyllic Port Meadow and beyond. The tours have clear maps, places to eat and drink, and top accommodation recommendations. The final section of the book offers a selection of listings for things to do in Oxford, with sections on active holidays (including boating and punting) and themed holidays such as walking and wildlife. There is also a practical information section and comprehensive accommodation listings. About Insight Guides: Insight Guides has over 40 years' experience of publishing high-quality, visual travel guides. We produce around 400 full-colour print guide books and maps as well as picture-packed eBooks to meet different travelers' needs. Insight Guides' unique combination of beautiful travel photography and focus on history and culture together create a unique visual reference and planning tool to inspire your next adventure. 'Insight Guides has spawned many imitators but is still the best of its type.' - Wanderlust Magazine

Covering the fundamentals of customer relationship techniques, this text explains how companies gain an edge on their competitors by utilising knowledge of their customer base, producing a product to meet the customer criteria, and marketing it in a way which targets the specific consumer audience.

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