

## Contemporary Linguistics An Introduction 6th Edition

Does kinship still matter in today's globalized, increasingly mobile world? Do family structures continue to influence the varied roles that men and women play in different cultures? Answering with a resounding 'yes!', Linda Stone and Diane E. King offer a lively introduction to and working knowledge of kinship. They firmly link these concepts to cross-cultural gender studies, illuminating the malleable nature of gender roles around the world and over time. Written to engage students, each chapter in *Kinship and Gender* provides key terms and useful generalizations gleaned through research on the interplay of kinship and gender in both traditional societies and contemporary communities. Detailed case studies and cross-cultural examples help students understand how such generalizations are experienced in real life. The authors also consider the ramifications of current social problems and recent developments in reproductive technology as they demonstrate the relevance of kinship and gender to students' lives. The fully-revised sixth edition contains new case studies on foster parenting in the United States and on domestic violence. It provides new material on pets as family members and an expanded discussion of the concept of lineal masculinity. There is also a comparison of the adoption of new reproductive technologies in Israel with other countries, along with a discussion of the issue of transnational movements in the use of these technologies.

Now in its sixth edition, this seminal textbook examines key debates in photographic theory and places them in their social and political contexts. Written especially for students in further and higher education and for introductory college courses, it provides a coherent introduction to the nature of photographic seeing. Individual chapters cover: • Key debates in photographic theory and history • Documentary photography and photojournalism • Personal and popular photography • Photography and the human body • Photography and commodity culture • Photography as art. This revised and updated edition includes new case studies on topics such as: Black Lives Matter and the racialised body; the #MeToo movement; materialism and embodiment; nation branding; and an extended critical discussion of landscape as genre. Illustrated with over 100 colour and black and white photographs, it features work from Bill Brandt, Susan Derges, Rineke Dijkstra, Fran Herbello, Hannah Höch, Mari Katayama, Sant Khalsa, Karen Knorr, Dorothea Lange, Susan Meiselas, Lee Miller, Ingrid Pollard, Jacob Riis, Alexander Rodchenko, Andres Serrano, Cindy Sherman and Jeff Wall. A fully updated resource information, including guides to public archives and useful websites, full glossary of terms and a comprehensive bibliography, plus additional resources at [routledgetextbooks.com/textbooks/9780367222758/](http://routledgetextbooks.com/textbooks/9780367222758/) make this an ideal introduction to the field.

*An Introduction to Native North America* provides a basic introduction to the native peoples of North America, including both the United States and Canada. It covers the history of research, basic prehistory, the European invasion and the impact of Europeans on Native cultures. Additionally, much of the book is written from the perspective of the ethnographic present, and the various cultures are described as they were at the specific times noted in the text. *Teaching and Learning Experiences: Improve Critical Thinking - An Introduction to Native North America* provides internet resources for students to supplement reading material, and contains an extensive bibliography to aid in their research. *Engage Students - An Introduction to Native North America* highlights important individuals in "VIP Profile" mini-biographies, and contains "Sidelights" throughout the text which provides short explanations of interesting aspects of native culture. *Support Instructors - Teaching your course just got easier!* You can create a Customized Text or use our Instructor's Manual, Electronic "MyTest" Test Bank or PowerPoint Presentation Slides. Plus, *An Introduction to Native North America's* organization was designed to be used in conjunction with the *Handbook of North American Indians*, published by the Smithsonian Institution.

*Politics in the Republic of Ireland* is newly available in a fully revised third edition. Building on the success of the first two editions, it continues to provide an authoritative introduction to all aspects of politics in the Irish Republic. Published in association with the Political Studies Association of Ireland, and written by some of the foremost experts on Irish politics, it explains, analyzes and interprets the background and processes of Irish government. Crucially it provides the student with the very latest developments. Coverage includes: \* all aspects of the Irish political system, including the constitution, electoral system, parties, the links between member of parliament and their constituents, the government, the President, and the Taoiseach \* an exploration of the foundations of statehood, Irish society and political culture \* Ireland's relationship with Britain and its role within the European Union \* women and Irish politics \* appendices providing demographic data, electoral data, political office holders, biographical notes on major political figures and a chronology of the main political events

Why should we study language? How do the ways in which we communicate define our identities? And how is this all changing in the digital world? Since 1993, many have turned to *Language, Culture, and Society* for answers to questions like those above because of its comprehensive coverage of all critical aspects of linguistic anthropology. This seventh edition carries on the legacy while addressing some of the newer pressing and exciting challenges of the 21st century, such as issues of language and power, language ideology, and linguistic diasporas. Chapters on gender, race, and class also examine how language helps create-and is created by-identity. New to this edition are enhanced and updated pedagogical features, such as learning objectives, updated resources for continued learning, and the inclusion of a glossary. There is also an expanded discussion of communication online and of social media outlets and how that universe is changing how we interact. The discussion on race and ethnicity has also been expanded to include Latin- and Asian-American English vernacular.

In this best-selling introductory textbook, Janet Holmes and Nick Wilson examine the role of language in a variety of social contexts, considering both how language works and how it can be used to signal and interpret various aspects of social identity. Divided into three sections, this book explains basic sociolinguistic concepts in the light of classic approaches as well as introducing more recent research. This fifth edition has been revised and updated throughout using key concepts and examples to guide the reader through this fascinating area, including: a new chapter on identity that reflects the latest research; a brand new companion website which is fully cross-referenced within this book, and which includes and video and audio materials, interactive activities and links to useful websites; updated and revised examples and exercises which include new material from Tanzania, Wales, Paraguay and Timor-Leste; fully updated further reading and references sections. *An Introduction to Sociolinguistics* is the essential introductory text for all students of sociolinguistics and a splendid point of reference for students of English language studies, linguistics and applied linguistics.

Neuaufgabe der praxisorientierten Einführung in die englische Sprachwissenschaft Der Band eignet sich hervorragend als Grundlage für Einführungskurse sowie zu Selbststudium und zur Prüfungsvorbereitung. Er besticht durch leicht verständliche Erklärungen, zahlreiche Beispiele, Abbildungen und Übungen mit Lösungen. Für die vierte Auflage wurden der Text, die Aufgaben und die Literaturhinweise überarbeitet und aktualisiert. Der Band aus der Reihe *utb-basics* ist ideale Einführungslektüre für alle Studierenden der englischen Sprachwissenschaft.

More than three decades after its first publication, Edward Said's groundbreaking critique of the West's historical, cultural, and political perceptions of the East has become a modern classic. In this wide-ranging, intellectually vigorous study, Said traces the origins of "orientalism" to the centuries-long period during which Europe dominated the Middle and Near East and, from its position of power, defined "the orient" simply as "other than" the occident. This entrenched view continues to dominate western ideas and, because it does not allow the East to represent itself, prevents true understanding. Essential, and still eye-opening, *Orientalism* remains one of the most important books written about our divided world.

Contemporary Linguistics An Introduction A Linguistics Workbook Companion to Linguistics, Sixth Edition MIT Press

This book provides practical guidance on research methods and designs that can be applied to Complex Dynamic Systems Theory (CDST) research. It discusses the contribution of CDST to the field of applied linguistics, examines what this perspective entails for research and introduces practical methods and templates, both qualitative and quantitative, for how applied linguistics researchers can design and conduct research using the CDST framework. Introduced in the book are methods ranging from those in widespread use in social complexity, to more familiar methods in use throughout applied linguistics. All are inherently suited to studying both dynamic change in context and interconnectedness. This accessible introduction to CDST research will equip readers with the knowledge to ensure compatibility between empirical research designs and the theoretical tenets of complexity. It will be of value to researchers working in the areas of applied linguistics, language pedagogy and educational linguistics and to scholars and professionals with an interest in second/foreign language acquisition and complexity theory.

This comprehensive new edition of Wardhaugh's textbook incorporates additional study features and numerous new and updated references to bring the book completely up-to-date, whilst maintaining the features that made the book so popular with lecturers and students: accessible coverage of a wide range of issues, clearly written, and with useful student study features. A fully revised new edition of Ronald Wardhaugh's popular introduction to sociolinguistics, which now includes over 150 new and updated references and new study features throughout. Features new "Explorations" sections in each chapter incorporating suggested readings, discussion sections, and exercises – all designed to encourage students to develop their own skills and ideas. Reflects new developments in the field, providing greater focus on ideas such as identity, solidarity, and markedness. Provides balanced coverage of a range of topics, including: language dialects, pidgins and Creoles, codes, bilingualism, speech communities, variation, words and culture, ethnographies, solidarity and politeness, talk and action, gender, disadvantage, and planning. Comprehensive and accessible, it is the ideal introduction for students coming to sociolinguistics for the first time.

A Linguistics Workbook is a supplement to Linguistics: An Introduction, sixth edition. It can also be used with other introductory and intermediate linguistics texts. Whereas most of the examples in the textbook are based on English, the workbook provides exercises in morphology, phonetics, phonology, syntax, and semantics, drawn from a wide variety of languages. This new edition has been updated, with exercises added.

One of the leading texts in the field, The Economics of Recreation, Leisure and Tourism is the ideal introduction to the fundamentals of economics in these industries, helping you to enjoy and pass an economics module as part of tourism, recreation, events or sport management degrees. International in its outlook, it will equip you with vital skills and knowledge for your future career as well as critical skills to help you understand and help tackle crucial challenges facing the world. It is written in a clear and engaging style that assumes no prior knowledge of economics. It applies economic theory to a range of tourism industry issues at the consumer, business, national and international level by using topical examples to give the theory real-world context. This book is richly illustrated with diagrams and contains a range of features such as international case studies showcasing current issues, review questions and extracts from journals to aid understanding and further knowledge, as well as new data and statistics. It concludes with a powerful critique of traditional economics and a set of twenty-one issues that demand action. This sixth edition has been revised and updated to include: recent and time series international economic data to provide a sense of the dynamics of world economies. Topical analysis to aid decision making for industry, governments and pressure groups. A renewed emphasis on environmental and climate change issues. New and revised international case studies that demonstrate theoretical principles of economics as applied to the sector. A companion website with PowerPoint slides.

This classic introduction to the Japanese political system has been revised and updated to take the account of a time of turmoil in the country's political life. It incorporates new coverage of the end of the Koizumi era, the brief and troubled premiership of Abe, and the selection of Fukuda as prime minister. This edition also includes expanded material on "bubble" and "post-bubble" economic developments, as well as all-new coverage of health care policy. The text opens with an overview of Japan's geographical setting and history. The next group of chapters covers political institutions, processes, and actors. Two sections then address the country's distinctive social order and economy, educational, healthcare, and public safety systems. Part five looks at the increasingly contentious realm of foreign relations and security issues, including China's expanding role and the issue of North Korea. A concluding section considers dynamics of change in Japanese politics.

The latest edition of a popular introductory text, including a section on computational linguistics, new non-English examples, quizzes for each chapter, and additional special topics. With this edition, Linguistics and content formerly included in A Linguistics Workbook are available as an interactive online textbook. Access codes are required for the interactive eTextbook. New print copies of this book include a card affixed to the inside back cover with a unique access code. If you purchased a used copy of this book, this is a separately purchased printed access card.

Linguistics: An Introduction to Linguistic Theory is a textbook, written for introductory courses in linguistic theory for undergraduate linguistics majors and first-year graduate students, by twelve major figures in the field, each bringing their expertise to one of the core areas of the field - morphology, syntax, semantics, phonetics, phonology, and language acquisition. In each section the book is concerned with discussing the underlying principles common to all languages, showing how these are revealed in language acquisition and in the specific grammars of the world's languages.

This is the new edition of Linguistics: An Introduction. It is a bestselling introductory textbook for all students of linguistics and language studies. This reworked edition features: -new chapters on sign languages, writing, and text and discourse -coverage of writing in electronic media -revised and updated chapters on languages of the world and psycholinguistics. Firmly based around taught courses and catering to student needs, it addresses all the topics that a student will need in their study of language. With key terms, further reading, questions at the end of each chapter, exercises and key paragraphs in stand-out boxes, this is a firmly pedagogic text that takes difficult concepts and explains them in an easy to understand way. It features examples taken from a range of languages across the world. Global in its scope and comprehensive in its coverage, this is the textbook of choice for linguistics students. The book comes with a large Companion Website, also extensively revised and expanded. For lecturers and instructors, a comprehensive Answer Book is also available to go along with the questions throughout the chapters.

This introductory textbook provides a thorough guide to the management of food and beverage outlets, from their day-to-day running through to the wider concerns of the hospitality industry. It explores the broad range of subject areas that encompass the food and beverage market and its five main sectors – fast food and popular catering, hotels and quality restaurants and functional, industrial, and welfare catering. New to this edition are case studies covering the latest industry developments, and coverage of contemporary environmental concerns, such as sourcing, sustainability and responsible farming. It is illustrated in full colour and contains end-of-chapter summaries and revision questions to test your knowledge as you progress. Written by authors with many years of industry practice and teaching experience, this book is the ideal guide to the subject for hospitality students and industry practitioners alike.

The now-classic Metaphors We Live By changed our understanding of metaphor and its role in language and the mind. Metaphor, the authors explain, is a fundamental mechanism of mind,

one that allows us to use what we know about our physical and social experience to provide understanding of countless other subjects. Because such metaphors structure our most basic understandings of our experience, they are "metaphors we live by"—metaphors that can shape our perceptions and actions without our ever noticing them. In this updated edition of Lakoff and Johnson's influential book, the authors supply an afterword surveying how their theory of metaphor has developed within the cognitive sciences to become central to the contemporary understanding of how we think and how we express our thoughts in language.

International Human Rights examines the ways in which states and other international actors have addressed human rights since the end of World War II. This unique textbook features substantial attention to theory, history, international and regional institutions, and the role of transnational actors in the protection and promotion of human rights. Its purpose is to explore the difficult and contentious politics of human rights, and how those political dimensions have been addressed at the national, regional, and especially international levels. The fifth edition is substantially updated, rewritten, and revised throughout, including updates on multilateral institutions (especially the UN's Universal Periodic Review process and the Human Rights Council's Special Procedures mechanisms), regional systems, human rights in foreign policy (including a specific chapter on U.S. foreign policy), humanitarian intervention and the "responsibility to protect," and (anti)terrorism and human rights. The book also includes a new chapter on the unity (indivisibility) of human rights. Chapters include discussion questions, case studies for in-depth examination of topics (including new case studies on the U.N. Special Procedures, Myanmar, and Israeli settlements in West-Bank Palestine), and ten "problems" (including new entries on the war in Syria and hierarchies between human rights) tailored to promote classroom discussion.

A survey of computational methods for understanding, generating, and manipulating human language, which offers a synthesis of classical representations and algorithms with contemporary machine learning techniques. This textbook provides a technical perspective on natural language processing—methods for building computer software that understands, generates, and manipulates human language. It emphasizes contemporary data-driven approaches, focusing on techniques from supervised and unsupervised machine learning. The first section establishes a foundation in machine learning by building a set of tools that will be used throughout the book and applying them to word-based textual analysis. The second section introduces structured representations of language, including sequences, trees, and graphs. The third section explores different approaches to the representation and analysis of linguistic meaning, ranging from formal logic to neural word embeddings. The final section offers chapter-length treatments of three transformative applications of natural language processing: information extraction, machine translation, and text generation. End-of-chapter exercises include both paper-and-pencil analysis and software implementation. The text synthesizes and distills a broad and diverse research literature, linking contemporary machine learning techniques with the field's linguistic and computational foundations. It is suitable for use in advanced undergraduate and graduate-level courses and as a reference for software engineers and data scientists. Readers should have a background in computer programming and college-level mathematics. After mastering the material presented, students will have the technical skill to build and analyze novel natural language processing systems and to understand the latest research in the field.

A unique collection of original essays by 21 of the world's leading linguists. The topics discussed focus on some of the most popular myths about language: The Media Are Ruining English; Children Can't Speak or Write Properly Anymore; America is Ruining the English Language. The tone is lively and entertaining throughout and there are cartoons from Doonesbury and The Wizard of Id to illustrate some of the points. The book should have a wide readership not only amongst students who want to read leading linguists writing about popular misconceptions but also amongst the large number of people who enjoy reading about language in general.

Perspectives in Sociology provides students with a lively and critical introduction to sociology and to the ways in which sociologists are trained to think and work. The subject is presented as a sequence of different perspectives on the social world, all of them interrelated, sometimes in conflict with one another, and all contributing important and necessary insights. The discussion is backed up by extensive reference to empirical studies. This edition has been completely revised. A chapter on critical theory has been added in order to reflect the extensive work and thinking that Marx's basic work continues to stimulate. The chapter on research strategies now takes account of new developments in the philosophy of science that are relevant for sociological approaches. Throughout, the authors have rewritten extensively in their continuing desire to produce clarity, and to respond to the comments of students and teachers.

Illuminating the world of archaeology. Archaeology conveys the excitement of archaeological discovery and explains how archaeologists think as they scientifically find, analyze, and interpret evidence. The main objective of this text is to provide an introduction to the broad and fascinating world of archaeology from the scientific perspective. Discussions on the theoretical aspects of archaeology, as well as the practical applications of what is learned about the past, have been updated and expanded upon in this fourth edition. Learning Goals Upon completing this book, readers will be able to: Discuss the theoretical aspects of archaeology. Apply what has been learned about the past. Identify the various perspectives archaeologists have.

Tourism Management: managing for change is a complete synthesis of tourism, from its beginnings through to the major impacts it has on today's global community, the environment and economy. Provocative and stimulating, it challenges the conventional thinking and generates reflection, thought and debate. This bestselling book is now in its third edition and has been fully revised and updated to include complete set of brand new case studies, a new four colour page design to enhance learning and improved online companion resources packed with must have information to assist in learning and teaching. Tourism Management covers the fundamentals of tourism, introducing the following key concepts: \* The development of tourism \* Tourism supply and demand \* Sectors involved: transport, accommodation, government \* The future of tourism: including forecasting and future issues affecting the global nature of tourism In a user-friendly, handbook style, each chapter covers the material required for at least one lecture within a degree level course. Written in a jargon-free and engaging style, this is the ultimate student-friendly text, and a vital introduction to this exciting, ever-changing area of study. The text is also accompanied by a companion website packed with extra resources for both students and lecturers, including learning outcomes for each chapter, multiple choice questions, links to sample chapters of related titles and journal articles for further reading, as well as downloadable PowerPoint materials and illustrations from the text. Accredited lecturers can request access to download additional material by going to <http://textbooks.elsevier.com> to request access.

This comprehensive introductory text integrates evolutionary, ecological, and demographic perspectives with new results from field studies and contemporary noninvasive molecular and hormonal techniques to understand how different primates behave and the significance of these insights for primate conservation. Each chapter is organized around the major research themes in the field, with Strier emphasizing the interplay between theory, observations, and conservation issues. Examples are drawn from the "classic" primate field studies as well as more recent studies, including many previously neglected species,

to illustrate the vast behavioral variation that exists across the primate order. Primate Behavioral Ecology 6th Edition integrates the impacts of anthropogenic activities on primate populations, including zoonotic disease and climate change, and considers the importance of behavioral flexibility for primate conservation. This fully updated new edition brings exciting new methods, theoretical perspectives, and discoveries together to provide an incomparable overview of the field of primate behavioral ecology and its applications to primate conservation. It is considered to be a "must read" for all students interested in primates.

Metaphysics: A Contemporary Introduction is aimed at students of metaphysics who have already completed an introductory philosophy course. This third edition of the successful textbook provides a fresh look at key topics in metaphysics and includes two new chapters on time and causation. Wherever possible, Loux links contemporary views to their classical sources in the history of philosophy. This new edition also keeps the user-friendly format, the chapter overviews summarizing the main topics and examples to clarify difficult concepts.

This accessible textbook is the only introduction to linguistics in which each chapter is written by an expert who teaches courses on that topic, ensuring balanced and uniformly excellent coverage of the full range of modern linguistics. Assuming no prior knowledge the text offers a clear introduction to the traditional topics of structural linguistics (theories of sound, form, meaning, and language change), and in addition provides full coverage of contextual linguistics, including separate chapters on discourse, dialect variation, language and culture, and the politics of language. There are also up-to-date separate chapters on language and the brain, computational linguistics, writing, child language acquisition, and second-language learning. The breadth of the textbook makes it ideal for introductory courses on language and linguistics offered by departments of English, sociology, anthropology, and communications, as well as by linguistics departments.

Public Policy Analysis, the most widely cited book on the subject, provides readers with a comprehensive methodology of public policy analysis. Starting from the premise that policy analysis is an applied social science discipline designed for solving practical problems facing public and nonprofit organizations, the book bridges the gap between theory and practice. It provides practical skills for conducting policy analysis and communicating findings through memos, position papers, and other forms of structured analytical writing. The book asks readers to critically analyze the arguments of policy practitioners as well as political scientists, economists, and political philosophers.

Distinguished by its coherent values perspective, Public Personnel Management focuses on the conflicts, political processes, and management techniques that provide the context for personnel administration in the public sector. Organized around the four principal personnel functions that must be fulfilled in any complex organization, this book provides a comprehensive exploration of the planning, acquisition, development, and sanctions within public personnel management.

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This practical coursebook introduces all the basics of semantics in a simple, step-by-step fashion. Each unit includes short sections of explanation with examples, followed by stimulating practice exercises to complete in the book. Feedback and comment sections follow each exercise to enable students to monitor their progress. No previous background in semantics is assumed, as students begin by discovering the value and fascination of the subject and then move through all key topics in the field, including sense and reference, simple logic, word meaning and interpersonal meaning. New study guides and exercises have been added to the end of each unit to help reinforce and test learning. A completely new unit on non-literal language and metaphor, plus updates throughout the text significantly expand the scope of the original edition to bring it up-to-date with modern teaching of semantics for introductory courses in linguistics as well as intermediate students.

This sixth edition of Agribusiness Management provides students and managers with a fundamental understanding of the key concepts needed to successfully manage agribusinesses in a rapidly changing, high-tech, consumer-oriented, and uncertain world. The text uses four specific approaches to help readers develop and enhance their capabilities as agribusiness managers. First, it offers a contemporary focus that reflects the issues that agribusiness managers face today and are likely to face tomorrow. Second, the book presents conceptual material in a pragmatic way with illustrations and examples that will help the reader understand how a specific concept works in practice. Third, the book has a decision-making emphasis, providing contemporary tools that readers will find useful when making decisions in the contemporary business environment. Finally, Agribusiness Management offers a pertinent set of discussion questions and case studies that will allow the reader to apply the material covered in real-world situations. This edition has been updated throughout with new examples and data, as well as additional material on succession planning and managing human resources. This book is an ideal text for all courses on management in the agribusiness industry. The work is fully supported by a Companion Website which provides users with additional materials such as multiple choice questions, discussion questions, and PowerPoint slides for each chapter.

Contemporary Selling is the only book on the market that combines full coverage of 21st century personal selling processes with a basic look at sales management practices in a way that students want to learn and instructors want to teach. The overarching theme of the book is enabling salespeople to build relationships successfully and to create value with customers.

Johnston and Marshall have created a comprehensive, holistic source of information about the selling function in modern organizations that links the process of selling (what salespeople do) with the process of managing salespeople (what sales managers do). A strong focus on the modern tools of selling, such as customer relationship management (CRM), social media and

technology-enabled selling, and sales analytics, means the book continues to set the standard for the most up-to-date and student-friendly selling book on the market today. Pedagogical features include: Mini-cases to help students understand and apply the principles they have learned in the classroom Ethical Dilemma and Global Connection boxes that simulate real-world challenges faced by salespeople and their managers Role Plays that enable students to learn by doing A companion website includes an instructor's manual, PowerPoints, and other tools to provide additional support for students and instructors.

Extensively revised and updated, the new Fourth Edition of *Global Issues: An Introduction* offers a unique approach to the most important environmental, economic, social, and political concerns of modern life. Revised and updated to reflect the latest global developments Examines the most important environmental, economic, social, and political concerns of modern life The only book of its kind to use the concept of development to illustrate how different global issues are interrelated Includes a new section on nuclear energy Chapter boxes examine ways that individuals can have a positive impact on the issues examined within the text Key features include a glossary of terms; guides to further reading, media, and Internet resources; and suggestions for discussing and studying the material

This collection of classic and contemporary essays in philosophy of language offers a concise introduction to the field for students in graduate and upper-division undergraduate courses. It contains some of the most important basic sources in philosophy of language, including a number of classic essays by philosophers such as Frege, Russell, Wittgenstein, Kripke, Grice, Davidson, Strawson, Austin, and Putnam, as well as more recent contributions by scholars including John McDowell, Stephen Neale, Ruth Millikan, Stephen Schiffer, Paul Horwich, and Anthony Brueckner, among others, who are on the leading edge of innovation in this increasingly influential area of philosophy. The result is a lively mix of readings, together with the editors' discussions of the material, which provides a rigorous introduction to the subject.

Introducing Applied Linguistics provides in-depth coverage of key areas in the subject, as well as introducing the essential study skills needed for academic success in the field. *Introducing Applied Linguistics*: • is organised into two Sections: the first introducing Key Concepts in Applied Linguistics; and the second devoted to the Study Skills students need to succeed. • features specially commissioned chapters from key authorities who address core areas of Applied Linguistics, including both traditional and more cutting edge topics, such as: grammar, vocabulary, language in the media, forensic linguistics, and much more. • contains a study skills section offering guidance on a range of skills, such as: how to structure and organise an essay, the conventions of referencing, how to design research projects, plus many more. • is supported by a lively Companion Website, which includes interactive exercises, information about the contributors and why they've written the book, and annotated weblinks to help facilitate further independent learning. Ideal for advanced undergraduate and postgraduate students of Applied Linguistics and TEFL/TESOL, *Introducing Applied Linguistics* not only presents selected key concepts in depth, but also initiates the student into the discourse of Applied Linguistics. Susan Hunston is Professor of English Language and Head of the School of English, Drama, and American & Canadian Studies, at the University of Birmingham, UK. David Oakey is an Assistant Professor in the Applied Linguistics Program at Iowa State University, USA. Contributing authors: Svenja Adolphs, Aileen Bloomer, Zoltán Dörnyei, Adrian Holliday, Alison Johnson, Chris Kennedy, Almut Koester, Ruby Macksoud, Kirsten Malmkjaer, Kieran O'Halloran, David Oakey. Juup Stelma, Joan Swann, Geoff Thompson, Dave Willis, Jane Willis and David Woolls.

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